



Downers Grove Park District
**SPONSORSHIP
& ADVERTISING**
2026 OPPORTUNITIES



ERIN COLLINS | *Marketing & Sponsorship Specialist*
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Connect **WITH THE COMMUNITY**

The Downers Grove Park District is proud to offer community events and recreation programs that promote fun, healthy and active lifestyles to participants of all ages. Our partnerships help to generate more visibility for your brand and provide opportunities to connect with targeted audiences in the community through pre-event promotions, onsite engagement and post-event recognition.

Support **OUR MISSION**

The Downers Grove Park District enriches the community through natural area preservation and outstanding recreation, parks, and facilities that inspire memorable experiences. With nearly 600 acres of parks and facilities, there are countless opportunities for all ages and interests to grow, play, imagine, and explore. Your partnership helps us continue providing high-quality, affordable recreational experiences to the community.



49,867
RESIDENTS



21,000+
EVENT
ATTENDEES



29,879
PROGRAM
PARTICIPANTS



2,220
PROGRAMS
OFFERED



47
PARK
PROPERTIES



6
PARK DISTRICT
FACILITIES



DEAR BUSINESS OWNER/MANAGER,

We are thrilled to invite your business to explore exciting sponsorship and advertising opportunities with the Downers Grove Park District.

The Downers Grove Park District is a vital hub of community life, offering an array of recreational programs, events, and green spaces that enhance the well-being of residents across generations. We believe that by partnering with your business, we can create a win-win scenario that not only promotes your brand but also contributes to the thriving spirit of Downers Grove and the surrounding area.

This booklet highlights our special events and engagement opportunities. Customized partnerships are also available to fit your needs and goals.

We look forward to the opportunity to collaborate with you and create impactful advertising strategies that elevate your brand while fostering community engagement.

All the best,

Erin Collins



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RECREATION GUIDES

Advertise in 3 issues and get 20% off!

REACH & EXPOSURE

- 23,000 printed guides delivered to homes in Downers Grove
- 1,000 printed guides available at Park District facilities
- 10,000+ views of digital guide available at dgparcs.org



Youth Sports

All Star Sports Multi Sports

Children will have the opportunity to try a variety of sports such as basketball, hockey, soccer, baseball and football and learn the importance of sportsmanship and teamwork.

Min/Max: 6/16 Location: Cathy Mahoney Recreation Center Instructor: All Star Sports

Class #	Age	Days	Time	Block	Location
1399708-01	5-6	12-19	10:45am	180-0100	Recreation Center
1399708-02	6-8	12-19	10:45am	180-0100	Recreation Center
1399708-03	9-11	12-19	10:45am	180-0100	Recreation Center
1399708-04	12-14	12-19	10:45am	180-0100	Recreation Center
1399708-05	15-17	12-19	10:45am	180-0100	Recreation Center
1399708-06	5-6	2-23	10:45am	180-0100	Recreation Center
1399708-07	7-8	2-23	10:45am	180-0100	Recreation Center
1399708-08	9-10	2-23	10:45am	180-0100	Recreation Center
1399708-09	11-12	2-23	10:45am	180-0100	Recreation Center
1399708-10	13-14	2-23	10:45am	180-0100	Recreation Center
1399708-11	15-16	2-23	10:45am	180-0100	Recreation Center
1399708-12	17-18	2-23	10:45am	180-0100	Recreation Center
1399708-13	19-20	2-23	10:45am	180-0100	Recreation Center
1399708-14	21-22	2-23	10:45am	180-0100	Recreation Center
1399708-15	23-24	2-23	10:45am	180-0100	Recreation Center
1399708-16	25-26	2-23	10:45am	180-0100	Recreation Center
1399708-17	27-28	2-23	10:45am	180-0100	Recreation Center
1399708-18	29-30	2-23	10:45am	180-0100	Recreation Center
1399708-19	31-32	2-23	10:45am	180-0100	Recreation Center
1399708-20	33-34	2-23	10:45am	180-0100	Recreation Center
1399708-21	35-36	2-23	10:45am	180-0100	Recreation Center
1399708-22	37-38	2-23	10:45am	180-0100	Recreation Center
1399708-23	39-40	2-23	10:45am	180-0100	Recreation Center
1399708-24	41-42	2-23	10:45am	180-0100	Recreation Center
1399708-25	43-44	2-23	10:45am	180-0100	Recreation Center
1399708-26	45-46	2-23	10:45am	180-0100	Recreation Center
1399708-27	47-48	2-23	10:45am	180-0100	Recreation Center
1399708-28	49-50	2-23	10:45am	180-0100	Recreation Center
1399708-29	51-52	2-23	10:45am	180-0100	Recreation Center
1399708-30	53-54	2-23	10:45am	180-0100	Recreation Center
1399708-31	55-56	2-23	10:45am	180-0100	Recreation Center
1399708-32	57-58	2-23	10:45am	180-0100	Recreation Center
1399708-33	59-60	2-23	10:45am	180-0100	Recreation Center
1399708-34	61-62	2-23	10:45am	180-0100	Recreation Center
1399708-35	63-64	2-23	10:45am	180-0100	Recreation Center
1399708-36	65-66	2-23	10:45am	180-0100	Recreation Center
1399708-37	67-68	2-23	10:45am	180-0100	Recreation Center
1399708-38	69-70	2-23	10:45am	180-0100	Recreation Center
1399708-39	71-72	2-23	10:45am	180-0100	Recreation Center
1399708-40	73-74	2-23	10:45am	180-0100	Recreation Center
1399708-41	75-76	2-23	10:45am	180-0100	Recreation Center
1399708-42	77-78	2-23	10:45am	180-0100	Recreation Center
1399708-43	79-80	2-23	10:45am	180-0100	Recreation Center
1399708-44	81-82	2-23	10:45am	180-0100	Recreation Center
1399708-45	83-84	2-23	10:45am	180-0100	Recreation Center
1399708-46	85-86	2-23	10:45am	180-0100	Recreation Center
1399708-47	87-88	2-23	10:45am	180-0100	Recreation Center
1399708-48	89-90	2-23	10:45am	180-0100	Recreation Center
1399708-49	91-92	2-23	10:45am	180-0100	Recreation Center
1399708-50	93-94	2-23	10:45am	180-0100	Recreation Center
1399708-51	95-96	2-23	10:45am	180-0100	Recreation Center
1399708-52	97-98	2-23	10:45am	180-0100	Recreation Center
1399708-53	99-100	2-23	10:45am	180-0100	Recreation Center

All Star Sports Parent-Tot Sports

Children improve simple motor skills and have fun while learning a variety of sports including soccer, basketball, hockey, T-ball and more. Bring a glove and a soccer ball to class. No class May 23.

Age: 2-3 Min/Max: 6/16 Instructor: All Star Sports

Class #	Age	Days	Time	Block	Location
1399708-01	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-02	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-03	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-04	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-05	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-06	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-07	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-08	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-09	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-10	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-11	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-12	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-13	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-14	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-15	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-16	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-17	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-18	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-19	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-20	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-21	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-22	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-23	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-24	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-25	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-26	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-27	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-28	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-29	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-30	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-31	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-32	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-33	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-34	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-35	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-36	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-37	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-38	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-39	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-40	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-41	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-42	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-43	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-44	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-45	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-46	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-47	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-48	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-49	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-50	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-51	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-52	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-53	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-54	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-55	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-56	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-57	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-58	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-59	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-60	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-61	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-62	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-63	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-64	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-65	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-66	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-67	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-68	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-69	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-70	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-71	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-72	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-73	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-74	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-75	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-76	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-77	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-78	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-79	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-80	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-81	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-82	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-83	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-84	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-85	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-86	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-87	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-88	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-89	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-90	2-3	12-19	10:45am	180-0100	Recreation Center
1399708-91	2-3	12-19	10:45am	180-0100	Recreation Center
139970					



ADVERTISING OPPORTUNITIES

Purchase 2 or more banner placements and get 20% off!

OUTDOOR BANNER

\$750 COMMITMENT PLUS BANNER

- Displayed from April to October
- 72" x 36" heavy-duty vinyl banner with grommets provided by your business
- Available at Doerhoefer Park or McCollum Park



INDOOR BANNER OR POSTER

\$750 COMMITMENT FOR 6 MONTHS

\$1,200 COMMITMENT FOR 12 MONTHS

- Banner: 72" x 36" heavy-duty vinyl banner with grommets provided by your business
- Backlit Poster: 24" x 36" artwork provided by your business
- Available in the Cathy Mahoney Recreation Center



ADVERTISING OPPORTUNITIES

SUMMER CAMP SHIRT LOGO

\$750 COMMITMENT

- Logo placed on the back of 500 youth and adult UV swim shirts for Summer Camp
- District-wide E-news Digital Ad (one month)
- Digital display signage at the Lincoln Center and the Cathy Mahoney Recreation Center (one month)



DIGITAL DISPLAY SIGNAGE

\$250 COMMITMENT FOR 1 MONTH

- Choose between the TV screens located at the Lincoln Center or the Cathy Mahoney Recreation Center
- Artwork Size: 576 pixels x 720 pixels (PDF or JPEG)
- Display Size: 16" x 20.25" (approximately)



E-NEWSLETTER BANNER AD

- **District-wide E-news:** \$250 commitment; Reach 6,600 subscribers
- **Fitness E-news:** \$150 commitment; Reach 3,600 subscribers
- **Active Adults E-news:** \$100 commitment; 750 subscribers (ages 55+)
- Choose one month (limited availability on a first-come, first served basis)
- Artwork Size: 900 pixels x 300 pixels due the 15th of the month prior
- E-newsletter is sent on the first of the month

Summer Dance Camps & Workshops

Enchanted Forest Ballet Camp Mon-Thurs • June 9-12 3-4PM • Ages 4-8 RNR \$100/\$130	Broadway Bound Dance Camp Mon-Thurs • Aug 11-14 3-4:30PM • Ages 7-12 Fee: \$112/\$142	Summer Classical Ballet Intensive Sat • July 12 or 26 1-2:15PM or 2:30-3:45PM Ages 3-12 & 15-17 Fee: \$22/\$33
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Register Online Register Online Register Online

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Dr. Lynne Boney | Dr. Laili Hahn



GOLF COURSE ADVERTISING

MOBILE APP POP-UP AD

\$1,500 COMMITMENT FOR YEAR

- Displayed from April to October
- Includes logo, link and short description at one hole

SCORE CARD AD

\$1,250 COMMITMENT FOR YEAR

- 20,000 printed each year
- Artwork Size: 3.36" x 1.5"

OUTDOOR BANNER

\$750 COMMITMENT PLUS BANNER

- Displayed from April to October
- 72" x 36" heavy-duty vinyl banner with grommets provided by your business

E-NEWSLETTER BANNER AD

\$500 COMMITMENT FOR ONE MONTH

- Sent to 18,000 subscribers on the first of the month
- Choose one month (limited availability on a first-come, first served basis)
- Artwork Size: 900 pixels x 300 pixels due the 15th of the month prior



42,000

**ROUNDS OF GOLF
PLAYED IN 2025!**





SUMMER CONCERT SERIES

TUESDAYS, JUNE 9 TO AUG. 11
6-8:30PM • FISHEL PARK

Kick back, relax and enjoy free, live music all summer long at Veterans Memorial Pavilion in Fishel Park! The open-air concerts feature 10 weeks of rock, country, blues and oldies music starting at 7pm. This family-friendly summer hotspot includes food vendors, beer and wine.

1,500-2,500 visitors per week



PRESENTING SPONSOR

\$12,000: ATTEND ALL 10 WEEKS



ROCK STAR

\$1,500: CHOOSE 3 OF 10 WEEKS



FAN CLUB

\$500: CHOOSE 1 OF 10 WEEKS

PRE-EVENT RECOGNITION



Recognized as presenting sponsor in communications	●		
Press release announcing partnership	●		
Logo on promotional materials	●	●	
Tagged in social media posts	●	●	●
Logo/link on event webpage on DGPD website	●	●	●

ONSITE RECOGNITION

Opportunity to welcome guests & introduce band	●		
Logo on two large feather banners flanking the stage	●		
Logo on wristbands, beverage tickets and promo item	●		
Logo on volunteer T-shirts	●		
Recognition banner near playground	●		
10 complimentary beverage tickets per concert	●		
10'x10' booth space in sponsor area (1 table and 2 chairs)	●	●	●
Recognition on event signage and in announcements	●	●	●

EXTRA PERKS

Full-page ad in the Summer Recreation Guide	●		
Banner ad in June electronic newsletter	●	●	
Digital display ad at two facilities from June to August	●		
Foursome to Belmont Golf Club	2	1	
Guest day passes to 4500 Fitness Center	12	4	
Logo in Thank You Ad in the Winter/Spring Guide	●	●	●

DOG DAZE

SATURDAY, SEPT. 12
12-3PM • FISHEL PARK

Join us for the annual Dog Daze pet event at Fishel Park. Pack up your pooch and plan for a day of fun-filled activities for you and them! Pups will enjoy an agility course, peanut butter licking contest, splash zone and more! People will enjoy food trucks, pet vendors, and live music.

750-1,000 visitors



PICK-OF-THE-LITTER
\$3,000: PRESENTING SPONSOR

↖ SOLD!



MAN'S BEST FRIEND
\$1,500: ACTIVITY SPONSOR

Agility Course • Splash Zone •
Peanut Butter Licking Contest •
Pet "Spaw" Station



TOP DOG
\$300: EVENT SPONSOR

DOG BUSINESSES OR NON-PROFIT ORGANIZATIONS

Participate with a \$100 gift basket donation; space is limited



**PRESENTING
SPONSOR**

**COMMUNITY BANK of
DOWNERS GROVE®**
A WINTRUST COMMUNITY BANK



PRE-EVENT RECOGNITION

Inclusion as presenting sponsor in all communications	●		
Logo inclusion on promotional materials	●	●	
Recognition in press release	●	●	●
Logo/link in email blasts/social media posts	●	●	●
Logo/link on DGPD event website	●	●	●

ONSITE RECOGNITION

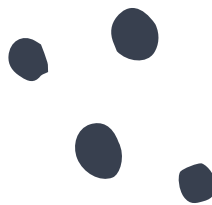
Opportunity to welcome guests	●		
Dedicated signage on stage	●		
Dedicated signage at activity area		●	
Logo on all signage	●	●	●
Recognition during announcements	●	●	
10'x10' area with 1 table and 2 chairs	●	●	●

EXTRA PERKS

Full-page ad in Fall Recreation Guide	●		
Digital display ad at two facilities in September	●		
Four guest passes to 4500 Fitness Center	●	●	
One foursome to Belmont Golf Club	●	●	
Logo in Thank You Ad in Winter/Spring Recreation Guide	●	●	●

SMALL-SCALE EVENTS

75-150 visitors



EVENT SPONSOR

\$200 PER EVENT • \$720 BUNDLE 4 EVENTS & SAVE 10%!

- Logo inclusion on promotional materials and event webpage
- 10'x10' space with one table and two chairs at event(s)
- Logo on event signage
- Logo in Thank You ad in Winter/Spring Guide

PRESENTING SPONSOR

\$2,500: ATTEND 8 EVENTS
PLUS EXTRA PERKS

- Half-page ad in one Recreation Guide
- Digital display ad at two facilities for a year
- 1 Foursome of golf to Belmont Golf Club

*GIFT BASKET ADD-ON:

Provide a gift basket valued at \$100 to receive a complimentary REACH TV ad at the Lincoln Center and Cathy Mahoney Recreation Center for the month of the event (a \$250 value).



WINTER WONDER- LAND FAMILY ADVENTURE

Jan. 31



BUNNY HOP EGG HUNT*

March 28



BOUNCE HOUSE BONANZA

April 1



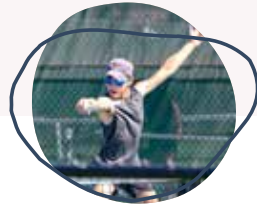
ADULT EASTER EGG HUNT*

April 2



TINY TOTS TRACK MEET

Aug. 16



THE BIG DILL PICKLEBALL TOURNAMENT*

Sept. 13



BLODGETT HOUSE BOO FEST

Oct. 31



FAMILY HOLIDAY EVENT

Dec. 5

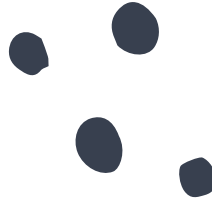
MID-SCALE EVENTS

150-300 visitors

EVENT SPONSOR

\$300 PER EVENT • **\$1,080** BUNDLE 4 EVENTS & SAVE 10%!

- Logo inclusion on promotional materials
- Logo with link on event webpage
- 10'x10' space with one table and two chairs at event(s)
- Logo on event signage
- Logo in Thank You ad in Winter/Spring Guide



PRESENTING SPONSOR

\$3,500: ATTEND 8 EVENTS
PLUS EXTRA PERKS

- Half-page ad in one Recreation Guide
- Digital display ad at two facilities for a year
- 1 Foursome of golf to Belmont Golf Club

*GIFT BASKET ADD-ON:

Provide a gift basket valued at \$100 to receive a complimentary REACH TV ad at the Lincoln Center and Cathy Mahoney Recreation Center for the month of the event (a \$250 value).



**EMERALD CITY
PARENT/CHILD
DANCE**
April 25



FAIRY FEST
June 13



**PARTY IN
THE PARK:
PRINCE POND**
June 25



**ANNUAL
FISHING DERBY***
Aug. 1



**PARTY IN
THE PARK:
HOOPERS HOLLOW**
Aug. 13



**FLANNEL
FEST***
Sept. 25



**TRUCKS &
TREATS**
Oct. 17



**NEW YEAR'S EVE
COUNTDOWN
TO NOON**
Dec. 31



32%
OF DOWNERS GROVE
RESIDENTS ARE
AGE 60+

ACTIVE ADULT SPONSORSHIPS

LUNCH & LEARN SERIES

\$500 PER EVENT

12-2PM: JAN. 12 • FEB. 9 • MARCH 9 • APRIL 13 • MAY 11 • JUNE 8
JULY 13 • AUG. 10 • SEPT. 14 • OCT. 12 • NOV. 9 • DEC. 14

Hosted monthly at the Lincoln Center, Lunch & Learns offer adults ages 55 and older an opportunity to enjoy lunch, socialize with others, and explore engaging educational or special interest topics.

BENEFITS

- Opportunity to present an educational topic during the lunch
- Onsite promotional table to share info with participants
- Recognized as a Lunch & Learn Series Sponsor in the Senior Newsletter for month sponsored
- Two complimentary meals during event
- Logo in Thank You ad in Winter/Spring Guide

MONTHLY BINGO

\$300: 1 month • **\$850:** 3 months

3RD WEDNESDAY FROM 12:30-2PM
JAN. 21 • FEB. 18 • MARCH 18 • APRIL 15 •
MAY 20 • JUNE 17 • JULY 15 • AUG. 19 •
SEPT. 16 • OCT. 21 • NOV. 18 • DEC. 16

Seniors get together for an afternoon of bingo fun once a month at the Lincoln Center. A light lunch is provided and a small prize and raffle tickets are given to the winner of each round for a chance to win the grand prize! Bingo welcomes approximately 30 visitors each month.

BENEFITS

- Onsite promotional table
- Opportunity to greet visitors and provide a prize
- Recognized as a Bingo Sponsor in the Recreation Guide, Senior Newsletter and on the District's website
- Quarter-page ad in April/May Newsletter
- Two complimentary lunches during event

ACTIVE ADULT SPONSORSHIPS

Approximately 50 visitors at each event

EVENT SPONSOR

\$150 PER EVENT

- Logo inclusion on promotional materials
- Logo with link on event webpage
- One 6-foot table at event
- Logo on event signage
- Logo in Thank You ad in Winter/Spring Guide



ALOHA AFTERNOON

Jan. 29

Lincoln Center

VALENTINE'S DAY DANCE

Feb. 13

Lincoln Center

KENTUCKY DERBY SENIOR SOCIAL

April 30

Downers Grove Township

SENIORS GOT TALENT

May 8

Fishel Park

EARLY BIRD GETS THE HOLE

May 22

Adventure Falls Mini Golf

FRIENDSGIVING

Nov. 19

Lincoln Center

SENIOR HOLIDAY SOCIAL

Dec. 1

Lincoln Center

GOLDEN YEARS EXPO

MARCH 6 • 12-3PM

Recreation Center

INVESTMENT:

Provide a raffle basket valued at \$100



5,600+
FITNESS MEMBERS



4500 FITNESS
DOWNERS GROVE PARK DISTRICT

FITNESS EVENTS

Approximately 150-250 visitors at each event

EVENT SPONSOR

\$150 PER EVENT

- Logo inclusion on promotional materials
- Logo with link on event webpage
- One 6-foot table at event
- Logo on event signage
- Logo in Thank You ad in Winter/Spring Guide



FIT FEST
Jan. 3

**NATIONAL SENIOR
HEALTH & FITNESS DAY**
May 27

MEMBER APPRECIATION DAY
Sept. 8

GIFT BASKET ADD-ON:
Provide a gift basket prize valued at \$100 to receive a complimentary REACH TV ad at the Lincoln Center and Cathy Mahoney Recreation Center for the month of the event (a \$250 value).



ADVENTURE FALLS

SPORT COURTS SPONSOR **2-YEAR COMMITMENT - \$15,000 TOTAL**

Opened in 2023, Adventure Falls Sport Courts offer a state-of-the-art experience for pickleball and tennis players. The site features 8 dedicated pickleball courts and 3 dedicated tennis courts plus 3 tennis courts which can be converted for an additional 8 temporary pickleball courts.

10,000+ visitors per year

SPRAYGROUND SPONSOR **2-YEAR COMMITMENT - \$15,000 TOTAL**

Opened in 2024, Adventure Falls Sprayground features three interactive play areas for children of all ages. With plenty of seating, shaded areas, a rentable pavilion, and a full-service concession stand, it's the perfect spot for families to cool off and enjoy summer fun.

10,000+ visitors per year

ONSITE BENEFITS

- “Presented by” with logo on signage at entrance
- Private rental of the Adventure Falls Sprayground and shade pavilion once a year

PROMOTIONAL BENEFITS

- Recognition in Adventure Falls promotional materials including the website and social media posts
- Recognition as a "Rock Star" Sponsor for the Summer Concert Series including event benefits and promotional table at three concert dates
- Full-page ad in all issues of the Recreation Guide
- E-newsletter advertisement in May and August
- Two promotional banners inside the facility
- Digital display ad on the Recreation Center TVs for 24 months
- Two total foursomes of golf to Belmont Golf Club each year
- Logo in Thank You ad in Winter/Spring Guide



DOWNERS GROVE PARK DISTRICT

Erin Collins, Marketing & Sponsorship Specialist

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