CONNECT WITH THE COMMUNITY

The Downers Grove Park District is proud to offer community events and recreation programs that promote fun, healthy and active lifestyles to participants of all ages. Our partnerships help to generate more visibility for your brand and provide opportunities to connect with targeted audiences in the community through pre-event promotions and onsite engagement.

SUPPORT OUR MISSION

The Downers Grove Park District enriches the community through natural area preservation and exceptional recreation, parks, and facilities that inspire memorable experiences. With almost 600 acres of parks and facilities, there are thousands of opportunities for individuals of all ages and interests to grow, play, imagine and explore. Your partnership assists in our ability to provide high-quality, low-cost recreational experiences to the community.

Reach & Exposure

- 10,000+ Facebook Followers
- 1,650+ Twitter Fans
- 2,800+ Instagram Followers
- 24,000+ Seasonal Recreation Guide
- 31,000+ Email Subscribers
- 553,000+ Website Visitors
Tuesdays, May 21 to Aug. 13 6-8:30PM • Fishel Park

Kick back, relax and enjoy free, live music all summer long at Veterans Memorial Pavilion in Fishel Park! The open-air concerts feature 13 weeks of rock, country, blues and oldies music starting at 7 pm. This family-friendly summer hotspot includes food trucks, beer and wine.

Attendance: 1,500-2,500 visitors per week

To participate, email us at events@dgparks.org

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### Sponsorship

**Summer Concert Series**

<table>
<thead>
<tr>
<th>PRESENTING</th>
<th>Run &amp; Games</th>
<th>ROCK STAR</th>
<th>FAN CLUB</th>
</tr>
</thead>
<tbody>
<tr>
<td>13 Concerts</td>
<td>13 Concerts</td>
<td>3 Concerts</td>
<td>1 Concert</td>
</tr>
<tr>
<td>$12,000</td>
<td>$7,500</td>
<td>$1,300</td>
<td>$550</td>
</tr>
</tbody>
</table>

**Onsite Recognition**

- Opportunity to welcome guests & introduce band
- Reserved VIP area at each concert
- Logo on two large feather banners flanking the stage
- Logo on wristbands, beverage tickets and promo item
- Recognition banner near playground
- Opportunity to provide weekly game or contest
- Complimentary beverage tickets per concert
- 10’x10’ booth space in sponsor area (1 table and 2 chairs)
- Logo on volunteer T-shirt
- Logo on event signage

**Post-Event Recognition**

- Full-page ad in the Summer Recreation Guide
- Banner ad in one monthly electronic newsletter
- Foursome to Belmont Golf Club
- Guest day passes to 4500 Fitness Center
- Logo in Thank You Ad in the Winter/Spring Guide
Join us for our third annual Dog Daze pet event at Fishel Park! Pack up your pooch and plan for a day of fun-filled activities for you and them! Pups will enjoy an agility course, peanut butter licking contest, splash zone and more! People will enjoy food trucks, pet vendors, live acoustic music and adult beverages. This event provides donations to West Suburban Humane Society.

**Attendance:** 1,500+

**TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG**

### SATURDAY, SEPT. 14

**12-3PM • FISHEL PARK**

<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>PICK OF THE LITTER $3,000</th>
<th>MAN’S BEST FRIEND $2,500</th>
<th>TOP DOG $300</th>
<th>DOG LOVER $100</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRE-EVENT RECOGNITION</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Inclusion as presenting sponsor in all communications</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo inclusion on promotional materials</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in press release</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo/link in email blasts/social media posts</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo/link on DGPD event website</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

### ONSITE RECOGNITION

| Opportunity to welcome guests on stage | ● |
| Logo on promotional item | ● |
| Logo on wristbands | ● |
| Logo on volunteer shirt | ● | ● | ● |
| Dedicated banner on stage | ● |
| 10 complimentary beverage tickets | ● |
| Dedicated signage at Agility Course or Splash Zone | ● |
| 10'x10’ booth space with 1 tent, 1 table and 2 chairs | ● | ● |
| 10’x10’ area with 1 table and 2 chairs | ● | ● | ● |
| Logo on all signage | ● | ● | ● | ● |
| Recognition during announcements | ● | ● | ● | ● |

### POST-EVENT RECOGNITION

| Full-page ad in one seasonal Recreation Guide | ● |
| Four guest passes to 4500 Fitness Center | ● | ● |
| One foursome to Belmont Golf Club | ● | ● |
| Logo in Thank You Ad in Winter/Spring Recreation Guide | ● | ● | ● |
**Downers Grove Park District**

**FAMILY EVENT SPONSORSHIPS**

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**PRESENTING SPONSOR**

$2,500 INVESTMENT  
**GET ALL 8 EVENTS - 1 AVAILABLE**

**PRE-EVENT RECOGNITION**
- Logo inclusion on promotional materials
- Logo/link on DGPD event website

**EVENT ONSITE RECOGNITION**
- 10’x10’ table space at ALL event dates
- Logo on event signage

**POST-EVENT RECOGNITION**
- Logo in Thank You ad in Winter/Spring Guide

**PLUS**
- Half-page ad in one seasonal Recreation Guide
- Logo/link in email blasts/social media posts
- 4 Guest passes to 4500 Fitness Center
- 1 Foursome of golf to Belmont Golf Club

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**EVENT PARTNER**

$1,000 INVESTMENT  
**CHOOSE 4 EVENTS**

**PRE-EVENT RECOGNITION**
- Logo inclusion on promotional materials
- Logo/link on DGPD event website

**EVENT ONSITE RECOGNITION**
- 10’x10’ table space at 3 event dates
- Logo on event signage

**POST-EVENT RECOGNITION**
- Logo in Thank You ad in Winter/Spring Guide

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**FAMILY EVENT SPONSORSHIPS**

**PARTY IN THE PARK**  
**THURSDAY, JUNE 13**  
**POWERS PARK**  
Offers outdoor games, activities and giveaways at a neighborhood park.  
100-250 Visitors

**UNPLUG ILLINOIS DAY**  
**SATURDAY, JULY 13**  
**RECREATION CENTER**  
This event encourages kids to unplug from devices and plug into recreation with free fun and activities.  
100-250 Visitors

**FISHING DERBY**  
**SATURDAY, AUG. 3**  
**PATRIOTS PARK**  
Families reel in 3 hours of fun. Prizes are awarded for the shortest and longest fish caught by age.  
100-250 Visitors

**FLAG FOOTBALL COMBINE DAY**  
**SUNDAY, AUG. 4**  
**DOERHOEFER PARK**  
Kids kick off flag football season with skills and drills just like the pros!  
100-250 Visitors

**CANDY CANE LANE**  
**SATURDAY, DEC. 7**  
**LINCOLN CENTER**  
Family-friendly event includes holiday crafts and activities, pictures with Santa, snacks & story time.  
100-250 Visitors

**NEW YEAR’S EVE PARTY**  
**TUESDAY, DEC. 31**  
**RECREATION CENTER**  
Countdown to noon with a balloon drop featuring a DJ, games, activities and treats.  
100-250 Visitors

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**Downers Grove Park District**

**your chance to play**
ACTIVE ADULT SPONSORSHIPS

PRESENTING SPONSOR

$5,000 INVESTMENT

1 AVAILABLE

SENIOR SOCIALS (4 TOTAL)
The Active Adult Socials provide participants ages 55+ an opportunity to enjoy time with friends with a catered lunch and entertainment.

Benefits

- Recognized as the Senior Social Presenting Sponsor in the Recreation Guide, Senior Newsletter, on the District’s website, social media posts and event signage
- Opportunity to greet visitors and share info
- Onsite promotional table
- Four complimentary meals during event

PROMOTIONAL OPPORTUNITIES

- Opportunity to attend one week of the Summer Concert Series with promotional table
- Two full-page ads in the seasonal Recreation Guide
- Two quarter-page ads in the bi-monthly Senior Newsletter
- REACH TV display ad for 12 months at the Recreation Center and Lincoln Center
- One banner at Downers Grove Recreation Center
- One poster at the Lincoln Center

PARTNER PERKS

- One foursome of golf to the Belmont Golf Club
- Four guest passes to 4500 Fitness
- Logo in Thank You ad in Winter/Spring Guide

LUNCH & LEARN SPONSOR

$1,200 INVESTMENT

3 AVAILABLE (ONE PER MONTH)

Hosted monthly at the Lincoln Center, Lunch & Learns provide participants ages 55+ an opportunity to make friends, mingle and learn about topics to improve their health and wellness.

Benefits

- Choose to attend 4 monthly Lunch & Learns for the year with an onsite promotional table, opportunity to greet visitors and present a learning topic (if desired)
- Recognized as a Lunch & Learn Sponsor in the Recreation Guide, Senior Newsletter and on the District’s website
- 1/4-page ad in 1 issue of the Senior Newsletter
- Two complimentary lunches during event

MONTHLY BINGO SPONSOR

$1,200 INVESTMENT

3 AVAILABLE (ONE PER MONTH)

Seniors get together for an afternoon of bingo fun once a month at the Lincoln Center. A light lunch is provided and a small prize and raffle tickets are given to the winner of each round for a chance to win the grand prize!

Benefits

- Choose to attend 4 monthly bingo events for the year with an onsite promotional table, opportunity to greet visitors and provide a prize
- Recognized as a Bingo Sponsor in the Recreation Guide, Senior Newsletter and on the District’s website
- 1/4-page ad in 1 issue of the Senior Newsletter
- Two complimentary lunches during event
CAMP SHIRT SPONSOR

$5,000 INVESTMENT
1 AVAILABLE

Our full-day, week-long camp for children entering grades 1 to 5 brings something new every day, including arts and crafts, sports, field trips and special events! Sponsorship of this program helps to offset costs for UV shirts given to campers for field trips to water parks and other locations.

Benefits
- Exclusive social media post promoting partnership
- Logo/link on DGPD camp webpage
- Logo on Adventure Camp UV shirts
- E-newsletter advertisement in May and June
- Half-page ad in 3 issues of Recreation Guide
- Onsite opportunity at 3 Summer Concerts
- Recognition in the Recreation Guides

COACH SHIRT SPONSOR

$5,000 INVESTMENT
1 AVAILABLE

The Downers Grove Park District’s in-house youth soccer, basketball and flag football leagues are made possible through the dedicated coaching efforts provided by 500+ volunteer parents. The Coach Shirt Sponsor helps to offset costs for shirts given to coaches.

Benefits
- Exclusive social media post promoting partnership
- Logo/link on DGPD youth league webpages
- Logo on Volunteer Coach shirts
- E-newsletter advertisement in July and August
- Half-page ad in 3 issues of Recreation Guide
- Onsite opportunity at 3 Summer Concerts
- Recognition in the Recreation Guides