CONNECT WITH THE COMMUNITY
The Downers Grove Park District is proud to offer community events and recreation programs that promote fun, healthy and active lifestyles to participants of all ages. Our partnerships help to generate more visibility for your brand and provide opportunities to connect with targeted audiences in the community through pre-event promotions and onsite engagement.

SUPPORT OUR MISSION
The Downers Grove Park District enriches the community through natural area preservation and exceptional recreation, parks, and facilities that inspire memorable experiences. With almost 600 acres of parks and facilities, there are thousands of opportunities for individuals of all ages and interests to grow, play, imagine and explore. Your partnership assists in our ability to provide high-quality, low-cost recreational experiences to the community.
2023 EVENT SPONSORSHIPS

DOWNERS GROVE PARK DISTRICT

Tuesdays, May 23 to Aug. 15
6-8:30PM • FISHEL PARK

Summer CONCERT SERIES

Kick back, relax and enjoy free, live music all summer long at Veterans Memorial Pavilion in Fishel Park! The open-air concerts feature 12 weeks of rock, country, blues and oldies music starting at 7 pm. This family-friendly summer hotspot includes food trucks, beer and wine.

LIVE CONCERTS: 1,500-2,500 VISITORS PER WEEK

TO PARTICIPATE, EMAIL US AT EVENTS@DGPDARKS.ORG

PRE-EVENT RECOGNITION

<table>
<thead>
<tr>
<th>Presenting Concerts</th>
<th>Trio Concerts</th>
<th>Solo Concert</th>
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<tbody>
<tr>
<td>$10,000</td>
<td>$1,250</td>
<td>$500</td>
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- Title sponsor for event; Presented by “Your Company”
- Press release announcing partnership
- Inclusion as presenting sponsor in all communications
- Logo on all promotional materials
- Logo/link in email blasts/social media posts
- Logo/link on event webpage on DGPD website

ONSITE RECOGNITION (per each concert sponsored)

- Opportunity to welcome guests & introduce band
- Reserved VIP tent at each concert
- Logo on two large feather banners flanking the stage
- Advertisement on promotional handfans
- 10 complimentary beverage tickets per concert
- 10’x10’ booth space in sponsor area (1 table and 2 chairs)
- Logo on volunteer T-shirt
- Logo on event signage
- Recognition in event announcements
- Full-page ad in one seasonal Recreation Guide (24,000 households)

POST-EVENT RECOGNITION

- Banner ad in one monthly electronic newsletter (6,500 subscribers)
- One foursome to Belmont Golf Club
- Guest day passes to DGPD 4500 Fitness Center
- Logo in Thank You Ad in the Winter/Spring Recreation Guide
Join us for our first annual Dog Daze pet event at Fishel Park! Pack up your pooch and plan for a day of fun-filled activities for you and them! Pups will enjoy an agility course, peanut butter licking contest, splash zone and more! People will enjoy food trucks, pet vendors, live acoustic music and adult beverages. This event provides donations to West Suburban Humane Society.

**PRE-EVENT RECOGNITION**
- Inclusion as presenting sponsor in all communications
- Exclusive social media posts promoting partnership
- Logo inclusion on all promotional materials
- Logo/link in email blasts/social media posts
- Logo/link on DGPD event website

**ONSITE RECOGNITION**
- Opportunity to welcome guests
- Logo on promotional item
- Logo on alcohol wristbands
- Logo on volunteer shirt
- Dedicated banner on stage
- 10 complimentary beverage tickets
- Dedicated banner at Agility Course or Splash Zone
- 10’x10’ booth space with 1 tent, 1 table and 2 chairs
- 10’x10’ area with 1 table and 2 chairs
- Logo on all signage
- Recognition during announcements

**POST-EVENT RECOGNITION**
- Full-page ad in one seasonal Recreation Guide
- Guest passes to DGPD 4500 Fitness Center
- One foursome to Belmont Golf Club
- Logo in Thank You Ad in Winter/Spring Recreation Guide

**ESTIMATED ATTENDANCE: 1,500 VISITORS**

**TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG**
**Family EVENTS**

**$600 SPONSOR**
**CHOOSE THREE EVENTS**

**PRE-EVENT RECOGNITION**
- Logo inclusion on all promotional materials
- Logo/link on DGPD event website

**EVENT ONSITE RECOGNITION**
- 10’x10’ table space at THREE event dates
- Logo on event signage

**POST-EVENT RECOGNITION**
- Logo in Thank You ad in Winter/Spring Recreation Guide

- **UNPLUG ILLINOIS**
  LINCOLN CENTER
  This event encourages kids to unplug from devices and plug into recreation with free creative, fun activities.
  **100-250 VISITORS**

- **PARTY IN THE PARK**
  CHOOSE FROM 2 PARTIES
  Offers outdoor games, activities and giveaways at neighborhood parks throughout the summer.
  **100-250 VISITORS**

- **CANDY CANE LANE**
  LINCOLN CENTER
  Family-friendly event includes holiday crafts and activities, pictures with Santa, festive snacks and story time.
  **150-200 VISITORS**

- **FISHING DERBY**
  PATRIOTS PARK
  Families reel in 3 hours of fun. Prizes are awarded for the shortest and longest fish caught by age.
  **100-250 VISITORS**

- **FLAG FOOTBALL COMBINE DAY**
  DOERHOEFER PARK
  Kids kick off flag football season with skills and drills just like the pros!
  **100-250 VISITORS**

- **NEW YEAR’S EVE**
  RECREATION CENTER
  Countdown to noon with a special balloon drop featuring a DJ, games, activities and treats for the whole family.
  **100-250 VISITORS**

**$1,200 SPONSOR**
**GET ALL SEVEN EVENTS**

**PRE-EVENT RECOGNITION**
- Logo inclusion on all promotional materials
- Logo/link on DGPD event website

**EVENT ONSITE RECOGNITION**
- 10’x10’ table space at ALL event dates
- Logo on event signage

**POST-EVENT RECOGNITION**
- Logo in Thank You ad in Winter/Spring Recreation Guide

**PLUS**
- Half-page ad in one seasonal Recreation Guide
- Logo/link in email blasts/social media posts
- 4 Guest passes to 4500 Fitness Center
- 1 Complimentary foursome of golf
ADVENTURE CAMP
This full-day, week-long camp for children entering grades 1 to 5 brings something new every day, including arts and crafts, sports, field trips and special events! In 2022, nearly 1,000 campers participated in Adventure Camp. Sponsorship of this program helps to offset costs for UV shirts given to campers for field trips to water parks and other locations.

SPONSOR INVESTMENT: $5,000
- Inclusion as sponsor in all communications
- Exclusive social media post promoting partnership
- Logo/link on DGPD camp webpage
- Logo on Adventure Camp shirts
- E-newsletter advertisement in May and June
- Half-page ad in 3 issues of Recreation Guide
- Onsite opportunity at 3 Summer Concerts
- Recognition in the Winter/Spring Recreation Guide

ACTIVE ADULTS
SUMMER SOCIAL OR HOLIDAY PARTY
The Active Adult Summer Social and Senior Holiday Celebration provide participants ages 55+ an opportunity to enjoy time with friends with a catered lunch and entertainment.

SPONSOR INVESTMENT: $500 PER EVENT

ACTIVE ADULT LUNCHEONS
Hosted monthly at the Lincoln Center, the Active Adult Luncheons provide participants ages 55+ an opportunity to make friends and mingle.

SPONSOR INVESTMENT: $250 PER LUNCH
- Inclusion as sponsor in all communications
- Exclusive social media post promoting partnership
- Logo/link on DGPD event webpage
- Half-page advertisement in Active Adult Newsletter
- Opportunity to host an onsite info table