



DOWNERS GROVE PARK DISTRICT 2023 EVENT SPONSORSHIPS

REACH & EXPOSURE



10,000+
FACEBOOK
FOLLOWERS



1,650+
TWITTER
FANS



1,750+
INSTAGRAM
FOLLOWERS



24,000+
SEASONAL
RECREATION
GUIDE



31,000+
EMAIL
SUBSCRIBERS



490,000+
WEBSITE
VISITORS

CONNECT WITH THE COMMUNITY

The Downers Grove Park District is proud to offer community events and recreation programs that promote fun, healthy and active lifestyles to participants of all ages. Our partnerships help to generate more visibility for your brand and provide opportunities to connect with targeted audiences in the community through pre-event promotions and onsite engagement.

SUPPORT OUR MISSION

The Downers Grove Park District enriches the community through natural area preservation and exceptional recreation, parks, and facilities that inspire memorable experiences. With almost 600 acres of parks and facilities, there are thousands of opportunities for individuals of all ages and interests to grow, play, imagine and explore. Your partnership assists in our ability to provide high-quality, low-cost recreational experiences to the community.



DOWNERS GROVE PARK DISTRICT 2023 EVENT SPONSORSHIPS

Summer CONCERT SERIES



**TUESDAYS, MAY 23 TO AUG. 15
6-8:30PM • FISHEL PARK**

Kick back, relax and enjoy free, live music all summer long at Veterans Memorial Pavilion in Fishel Park! The open-air concerts feature 12 weeks of rock, country, blues and oldies music starting at 7 pm. This family-friendly summer hotspot includes food trucks, beer and wine.

LIVE CONCERTS: 1,500-2,500 VISITORS PER WEEK

TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG

PRE-EVENT RECOGNITION

	PRESENTING 13 CONCERTS \$10,000	TRIO 3 CONCERTS \$1,250	SOLO 1 CONCERT \$500
Title sponsor for event; Presented by "Your Company"	•		
Press release announcing partnership	•		
Inclusion as presenting sponsor in all communications	•		
Logo on all promotional materials	TOP	•	•
Logo/link in email blasts/social media posts	TOP	•	•
Logo/link on event webpage on DGPD website	TOP	•	•

ONSITE RECOGNITION (per each concert sponsored)

Opportunity to welcome guests & introduce band	•		
Reserved VIP tent at each concert	•		
Logo on two large feather banners flanking the stage	•		
Advertisement on promotional handfans	•		
10 complimentary beverage tickets per concert	•		
10'x10' booth space in sponsor area (1 table and 2 chairs)	•	•	•
Logo on volunteer T-shirt	•	•	•
Logo on event signage	•	•	•
Recognition in event announcements	•	•	•

POST-EVENT RECOGNITION

Full-page ad in one seasonal Recreation Guide (24,000 households)	•		
Banner ad in one monthly electronic newsletter (6,500 subscribers)	•		
One foursome to Belmont Golf Club	•	•	
Guest day passes to DGPD 4500 Fitness Center	12	4	
Logo in Thank You Ad in the Winter/Spring Recreation Guide	•	•	•



DOWNERS GROVE PARK DISTRICT 2023 EVENT SPONSORSHIPS

Dog Daze PET EVENT



**SATURDAY, SEPT. 9
12-4PM • FISHEL PARK**

Join us for our first annual Dog Daze pet event at Fishel Park! Pack up your pooch and plan for a day of fun-filled activities for you and them! Pups will enjoy an agility course, peanut butter licking contest, splash zone and more! People will enjoy food trucks, pet vendors, live acoustic music and adult beverages. This event provides donations to West Suburban Humane Society.

ESTIMATED ATTENDANCE: 1,500 VISITORS

TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG

PRE-EVENT RECOGNITION

	PICK OF THE LITTER \$2,500	MAN'S BEST FRIEND \$1,000	TOP DOG \$250	DOG LOVER \$50
Inclusion as presenting sponsor in all communications	•			
Exclusive social media posts promoting partnership	•			
Logo inclusion on all promotional materials	•	•		
Logo/link in email blasts/social media posts	•	•	•	
Logo/link on DGPD event website	•	•	•	•

ONSITE RECOGNITION

Opportunity to welcome guests	•			
Logo on promotional item	•			
Logo on alcohol wristbands	•			
Logo on volunteer shirt	•	•	•	
Dedicated banner on stage	•			
10 complimentary beverage tickets	•			
Dedicated banner at Agility Course or Splash Zone		•		
10'x10' booth space with 1 tent, 1 table and 2 chairs	•	•		
10'x10' area with 1 table and 2 chairs			•	•
Logo on all signage	•	•	•	
Recognition during announcements	•	•	•	•

POST-EVENT RECOGNITION

Full-page ad in one seasonal Recreation Guide	•			
Guest passes to DGPD 4500 Fitness Center	4	2		
One foursome to Belmont Golf Club	•	•		
Logo in Thank You Ad in Winter/Spring Recreation Guide	•	•	•	



DOWNERS GROVE PARK DISTRICT 2023 EVENT SPONSORSHIPS

Family EVENTS

\$600 SPONSOR

CHOOSE **THREE** EVENTS

PRE-EVENT RECOGNITION

- Logo inclusion on all promotional materials
- Logo/link on DGPD event website

EVENT ONSITE RECOGNITION

- 10'x10' table space at **THREE** event dates
- Logo on event signage

POST-EVENT RECOGNITION

- Logo in Thank You ad in Winter/Spring Recreation Guide

\$1,200 SPONSOR

GET **ALL SEVEN** EVENTS

PRE-EVENT RECOGNITION

- Logo inclusion on all promotional materials
- Logo/link on DGPD event website

EVENT ONSITE RECOGNITION

- 10'x10' table space at **ALL** event dates
- Logo on event signage

POST-EVENT RECOGNITION

- Logo in Thank You ad in Winter/Spring Recreation Guide

PLUS

- Half-page ad in one seasonal Recreation Guide
- Logo/link in email blasts/social media posts
- 4 Guest passes to 4500 Fitness Center
- 1 Complimentary foursome of golf



UNPLUG ILLINOIS

LINCOLN CENTER

This event encourages kids to unplug from devices and plug into recreation with free creative, fun activities.

100-250 VISITORS



PARTY IN THE PARK

CHOOSE FROM 2 PARTIES

Offers outdoor games, activities and giveaways at neighborhood parks throughout the summer.

100-250 VISITORS



FLAG FOOTBALL COMBINE DAY

DOERHOEFER PARK

Kids kick off flag football season with skills and drills just like the pros!

100-250 VISITORS



FISHING DERBY

PATRIOTS PARK

Families reel in 3 hours of fun. Prizes are awarded for the shortest and longest fish caught by age.

100-250 VISITORS



CANDY CANE LANE

LINCOLN CENTER

Family-friendly event includes holiday crafts and activities, pictures with Santa, festive snacks and story time.

150-200 VISITORS



NEW YEAR'S EVE

RECREATION CENTER

Countdown to noon with a special balloon drop featuring a DJ, games, activities and treats for the whole family.

100-250 VISITORS



DOWNERS GROVE PARK DISTRICT 2023 EVENT SPONSORSHIPS

Recreation EVENTS & PROGRAMS



ADVENTURE CAMP

This full-day, week-long camp for children entering grades 1 to 5 brings something new every day, including arts and crafts, sports, field trips and special events! In 2022, nearly 1,000 campers participated in Adventure Camp. Sponsorship of this program helps to offset costs for UV shirts given to campers for field trips to water parks and other locations.

SPONSOR INVESTMENT: \$5,000

- Inclusion as sponsor in all communications
- Exclusive social media post promoting partnership
- Logo/link on DGPD camp webpage
- Logo on Adventure Camp shirts
- E-newsletter advertisement in May and June
- Half-page ad in 3 issues of Recreation Guide
- Onsite opportunity at 3 Summer Concerts
- Recognition in the Winter/Spring Recreation Guide



ACTIVE ADULTS

SUMMER SOCIAL OR HOLIDAY PARTY

The Active Adult Summer Social and Senior Holiday Celebration provide participants ages 55+ an opportunity to enjoy time with friends with a catered lunch and entertainment.

SPONSOR INVESTMENT: \$500 PER EVENT

ACTIVE ADULT LUNCHEONS

Hosted monthly at the Lincoln Center, the Active Adult Luncheons provide participants ages 55+ an opportunity to make friends and mingle.

SPONSOR INVESTMENT: \$250 PER LUNCH

- Inclusion as sponsor in all communications
- Exclusive social media post promoting partnership
- Logo/link on DGPD event webpage
- Half-page advertisement in Active Adult Newsletter
- Opportunity to host an onsite info table