



DOWNERS GROVE PARK DISTRICT PRINT ADVERTISING

RECREATION GUIDES

RECEIVE 20% OFF WITH THE 3X RATE!

CONNECT WITH THE COMMUNITY

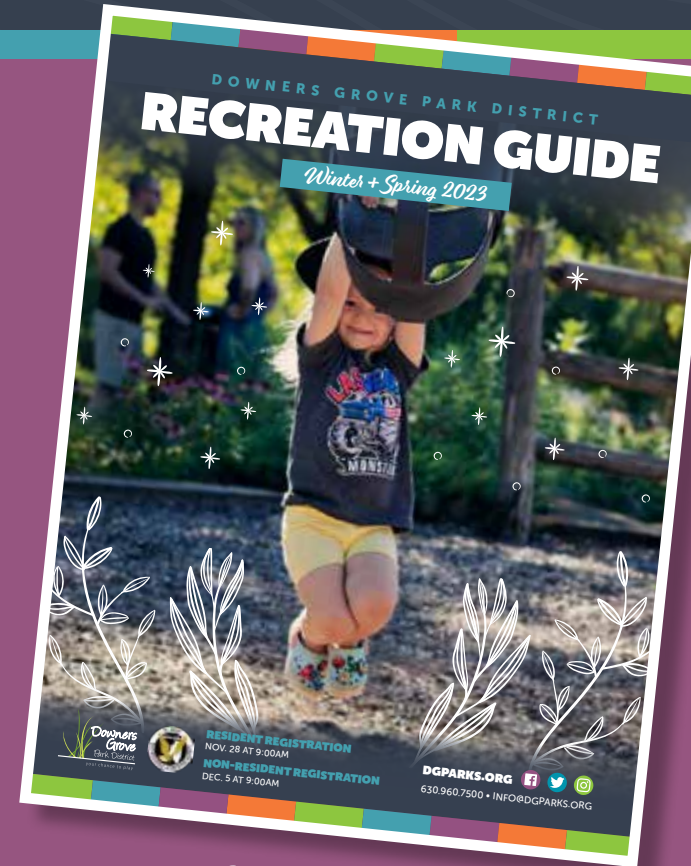
Downers Grove Park District is proud to offer affordable advertising options to local businesses. Generate more visibility for your brand, share your message and connect with targeted audiences through our print advertising opportunities.

ESTIMATED EXPOSURE

- 23,000 printed guides delivered to homes in Downers Grove
- 1,000 printed guides available at Park District facilities
- 10,000+ views of digital guide available at dgparks.org

PLACEMENT OPTIONS Summer ■ Fall ■ Winter/Spring

PLACEMENT	1X ISSUE PRICE	3X ISSUE PRICE (20% OFF)
Inside Quarter Page	\$300	\$240 (Save \$60 per issue)
Inside Half Page	\$600	\$480 (Save \$120 per issue)
Inside Full Page	\$900	\$720 (Save \$180 per issue)
Inside Front Cover Full Page	\$1,800	\$1,440 (Save \$360 per issue)
Inside Back Cover Full Page	\$1,800	\$1,440 (Save \$360 per issue)
Outside Back Cover Full Page	\$2,000	\$1,600 (Save \$400 per issue)



Share your company's message
WITH EVERY HOUSEHOLD IN DOWNERS GROVE!

EMAIL INFO@DGPARKS.ORG



DOWNERS GROVE PARK DISTRICT DISTRICT-WIDE ADVERTISING

OUTDOOR BANNERS

Athletic Fields

\$500 COMMITMENT PLUS BANNER

- April to September
- Location: Doerhoefer or McCollum Park

Ice Rinks

\$200 COMMITMENT PLUS BANNER

- Mid-December to February
- Location: McCollum Park, Prince Pond or Whitlock Park

RECREATION CENTER

Gymnasium Track

INDOOR BANNER

- \$500 COMMITMENT for 6 months**
- \$900 COMMITMENT for 12 months**

- Location: Recreation Center

Lower Level

LIGHTED POSTER

- \$500 COMMITMENT for 6 months**
- \$900 COMMITMENT for 12 months**

- Location: Recreation Center



Digital Advertisement

\$150 COMMITMENT

- E-newsletter banner ad
- Link to your website
- Choose one month (Jan. to Dec.)
- Reach approximately 6,500+ subscribers



Customized Packages
**FIT YOUR BUSINESS NEEDS
 AND BUDGET**

EMAIL US AT
INFO@DGPARKS.ORG



DOWNERS GROVE PARK DISTRICT **GOLF CLUB ADVERTISING**

BELMONT GOLF CLUB *Previously the Downers Grove Golf Club*

Range Shelter **DECAL**

\$750 COMMITMENT

- Floor decal at 1 bay; 5 available
- 9-month commitment:
March to November
- Reach 32,000+ golfers

Golf Cart **PLACARDS**

\$500 COMMITMENT

- Printed ad placed inside all golf carts
- Choose one month:
March to November
- Reach 18,500+ golfers

E-Newsletter **AD**

\$250 COMMITMENT

- Banner ad in electronic newsletter
- Choose one month:
March to November
- Reach 14,000+ subscribers

Fence **BANNER**

\$1,000 COMMITMENT + BANNER

- 9-month commitment:
March to November
- Reach 40,000+ golfers



ABOUT THE BELMONT GOLF CLUB

The historic Belmont Golf Club is a unique and scenic 9-hole golf course located in Downers Grove, Illinois. The driving range is open year round and features a large practice putting green, sand trap, chipping area and heated driving range shelter covering 10 of the 24 hitting stations. The course offers lessons, leagues, clinics and summer camps for golfers of all ages.

LEARN MORE AT BELMONTGOLFCLUB.ORG

BUNDLE PACKAGES!

Annual **ADVERTISING**

\$2,200 COMMITMENT

Only 3 available - Get 20% off!

- Scorecard Ad
- Fence Banner
- Shelter Decal
- Pop-up Ad in Gallus App
- 9-month commitment:
March to November

Monthly **ADVERTISING**

\$600 COMMITMENT

- E-Newsletter Ad
- Table ads at the Clubhouse,
driving range and patio
- Pop-up Ad in Gallus App