



# Downers Grove Park District 2022 EVENT SPONSORSHIPS

## REACH & EXPOSURE



**9,800+**  
FACEBOOK  
FOLLOWERS



**1,650+**  
TWITTER  
FANS



**1,750+**  
INSTAGRAM  
FOLLOWERS



**24,000+**  
SEASONAL  
RECREATION  
GUIDE



**6,500+**  
GENERAL  
EMAIL  
SUBSCRIBERS



**175,000+**  
WEBSITE  
VISITORS

## CONNECT WITH THE COMMUNITY

The Downers Grove Park District is proud to offer community events and recreation programs that promote fun, healthy and active lifestyles to participants of all ages. Our partnerships help to generate more visibility for your brand and provide opportunities to connect with targeted audiences in the community through pre-event promotions and onsite engagement.

## SUPPORT OUR MISSION

The Downers Grove Park District enriches the community through natural area preservation and exceptional recreation, parks, and facilities that inspire memorable experiences. With almost 600 acres of parks and facilities, there are thousands of opportunities for individuals of all ages and interests to grow, play, imagine and explore. Your partnership assists in our ability to provide high-quality, low-cost recreational experiences to the community.



# Downers Grove Park District 2022 EVENT SPONSORSHIPS

## Summer CONCERT SERIES



**TUESDAYS, MAY 24 TO AUG. 16  
6-8:30PM • FISHEL PARK**

Kick back, relax and enjoy free, live music all summer long at Veterans Memorial Pavilion in Fishel Park! The open-air concerts feature 13 weeks of rock, country, blues and oldies music starting at 7 pm. This family-friendly summer hotspot includes food trucks, beer and wine.

**LIVE CONCERTS: 1,500-2,500 VISITORS PER WEEK**

**TO PARTICIPATE, EMAIL US AT [EVENTS@DGPARKS.ORG](mailto:EVENTS@DGPARKS.ORG)**

### PRE-EVENT RECOGNITION

	<b>PRESENTING</b> 13 CONCERTS \$7,500	<b>TRIO</b> 3 CONCERTS \$1,250	<b>SOLO</b> 1 CONCERT \$500
Title sponsor for event; Presented by "Your Company"	•		
Press release announcing partnership	•		
Inclusion as presenting sponsor in all communications	•		
Logo on all promotional materials	TOP	•	•
Logo/link in email blasts/social media posts	TOP	•	•
Logo/link on event webpage on DGPD website	TOP	•	•

### ONSITE RECOGNITION (per each concert sponsored)

Opportunity to welcome guests & introduce band	•		
Reserved picnic table or seating area at each concert	•		
Logo on two large feather banners flanking the stage	•		
Advertisement on promotional handfans	•		
10'x10' booth space in sponsor area (1 table and 2 chairs)	•	•	•
Logo on volunteer T-shirt	•	•	•
Logo on event signage	•	•	•
Recognition in event announcements	•	•	•

### POST-EVENT RECOGNITION

Half-page ad in one seasonal Recreation Guide (24,000 households)	•		
Banner ad in one monthly electronic newsletter (6,500 subscribers)	•		
One foursome to Downers Grove Golf Club	•	•	
Guest day passes to DGPD 4500 Fitness Center	12	4	
Logo in Thank You Ad in Winter Recreation Guide	•	•	•
Invitation to Sponsor Thank You Party (Fall 2022)	•	•	•



# Downers Grove Park District 2022 EVENT SPONSORSHIPS

## Big Bash 75TH ANNIVERSARY EVENT



**SATURDAY, MAY 14**  
**12-7PM • MCCOLLUM PARK**

Join us for a celebration of epic proportions as we cap off a year of activities and programs celebrating the Downers Grove Park District's 75th anniversary! Party the day away with free activities and tournaments for the whole family at McCollum Park. Listen to live music, enjoy tasty eats from local food trucks and sip some wine and beer. A kids' area will feature inflatables, games and crafts. Stroll the Sponsor Showcase to receive goodies from local businesses.

**ESTIMATED ATTENDANCE: 500-1,000 VISITORS**

**TO PARTICIPATE, EMAIL US AT [EVENTS@DGPARKS.ORG](mailto:EVENTS@DGPARKS.ORG)**

### PRE-EVENT RECOGNITION

	PRESENTING \$2,500	KIDS' AREA OR TOURNAMENT \$750	PARTNER \$300
Inclusion as presenting sponsor in all communications	•		
Exclusive social media posts promoting partnership	•		
Logo inclusion on all promotional materials	TOP	•	
Logo/link in email blasts/social media posts	TOP	•	
Logo/link on DGPD event website	TOP	•	•

### ONSITE RECOGNITION

Opportunity to welcome guests & introduce band	•		
Logo on alcohol wristbands	•		
Logo on volunteer T-shirts	•	•	•
10'x10' booth space in sponsor area (1 table and 2 chairs)	•	•	•
Dedicated banner in beer garden	•		
Dedicated banner in Kids' Area or Tournament Area		•	
Logo on all signage	•	•	•
Recognition during announcements	•	•	•

### POST-EVENT RECOGNITION

Half-page ad in one seasonal Recreation Guide (24,000 households)	•		
Banner ad in one monthly electronic newsletter (6,500 subscribers)	•	•	
Guest day passes to DGPD 4500 Fitness Center	4		
One foursome to Downers Grove Golf Club	•		
Logo in Thank You Ad in Winter Recreation Guide	•	•	•
Invitation to Sponsor Thank You Party (Fall 2022)	•	•	•



# Downers Grove Park District 2022 EVENT SPONSORSHIPS

## Dog Daze PET EVENT



**SATURDAY, SEPT. 10  
12-4PM • FISHEL PARK**

Join us for our first annual Dog Daze pet event at Fishel Park! Pack up your pooch and plan for a day of fun-filled activities for you and them! For the pups, we will have an agility course competition, peanut butter licking contest, and more! For people, enjoy food trucks, pet vendors, live acoustic music and adult beverages. A portion of all beverage sales will be donated to West Suburban Humane Society.

**ESTIMATED ATTENDANCE: 200-500 VISITORS**

**TO PARTICIPATE, EMAIL US AT [EVENTS@DGPARKS.ORG](mailto:EVENTS@DGPARKS.ORG)**

### PRE-EVENT RECOGNITION

	PRESENTING \$1,000	PARTNER \$150
Inclusion as presenting sponsor in all communications	•	
Exclusive social media posts promoting partnership	•	
Logo inclusion on all promotional materials	•	
Logo/link in email blasts/social media posts	•	
Logo/link on DGPD event website	•	•

### ONSITE RECOGNITION

Opportunity to welcome guests	•	
Logo on promotional item	•	
Logo on alcohol wristbands	•	
10'x10' booth space in sponsor area (1 table and 2 chairs)	•	•
Dedicated banner on stage and obstacle course	•	
Logo on all signage	•	•
Recognition during announcements	•	•

### POST-EVENT RECOGNITION

Half-page ad in one seasonal Recreation Guide (24,000 households)	•	
Guest passes to DGPD 4500 Fitness Center	4	
One foursome to Downers Grove Golf Club	•	
Logo in Thank You Ad in Winter Recreation Guide (24,000 households)	•	•
Invitation to Sponsor Thank You Party (Fall 2022)	•	•

# Downers Grove Park District

## 2022 FAMILY EVENT SPONSORSHIPS



### PARTY IN THE PARK

CHOOSE FROM 3 PARTIES

Each pop-up Party in the Park provides outdoor games, activities and giveaways at neighborhood parks throughout the summer.

**APPROXIMATELY 100-250 VISITORS PER PARTY**



### FISHING DERBY

BARTH POND / PATRIOTS PARK

Families reel in hours of fun during the annual Fishing Derby in summer. Prizes are awarded for the shortest and longest fish caught by age.

**APPROXIMATELY 100-250 VISITORS**



### MOVIE IN THE PARK

FISHEL PARK

Families enjoy a free outdoor movie under the stars at Fishel Park in the fall.

**APPROXIMATELY 100-250 VISITORS**



### NEW YEAR'S EVE PARTY

RECREATION CENTER

Countdown to noon with a special balloon drop featuring a DJ, games, activities and treats for the whole family.

**APPROXIMATELY 100-250 VISITORS**

## \$300 SPONSOR

CHOOSE **ONE** EVENT

#### PRE-EVENT RECOGNITION

- Logo inclusion on all promotional materials
- Logo/link on DGPD event website

#### EVENT ONSITE RECOGNITION

- 10'x10' table space at ONE event date
- Logo on event signage

#### POST-EVENT RECOGNITION

- Invitation to Sponsor Thank You Party
- Logo in Thank You ad in Winter Rec Guide

## \$1,200 SPONSOR

CHOOSE **ALL** EVENTS

#### PRE-EVENT RECOGNITION

- Logo inclusion on all promotional materials
- Logo/link on DGPD event website

#### EVENT ONSITE RECOGNITION

- 10'x10' table space at ALL event dates
- Logo on event signage

#### POST-EVENT RECOGNITION

- Invitation to Sponsor Thank You Party
- Logo in Thank You ad in Winter Rec Guide

#### PLUS

- Banner ad in one monthly electronic newsletter
- Logo/link in email blasts/social media posts
- 4 Guest passes to 4500 Fitness Center
- 1 Complimentary foursome of golf