



Downers Grove Park District 2022 EVENT SPONSORSHIPS

Dog Daze PET EVENT



**SATURDAY, SEPT. 10
12-4PM • FISHEL PARK**

Join us for our first annual Dog Daze pet event at Fishel Park! Pack up your pooch and plan for a day of fun-filled activities for you and them! For the pups, we will have an agility course competition, peanut butter licking contest, and more! For people, enjoy food trucks, pet vendors, live acoustic music and adult beverages. A portion of all beverage sales will be donated to West Suburban Humane Society.

ESTIMATED ATTENDANCE: 200-500 VISITORS

TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG

PRE-EVENT RECOGNITION

	PRESENTING \$1,000	PARTNER \$150
Inclusion as presenting sponsor in all communications	•	
Exclusive social media posts promoting partnership	•	
Logo inclusion on all promotional materials	•	
Logo/link in email blasts/social media posts	•	
Logo/link on DGPD event website	•	•

ONSITE RECOGNITION

Opportunity to welcome guests	•	
Logo on promotional item	•	
Logo on alcohol wristbands	•	
10'x10' booth space in sponsor area (1 table and 2 chairs)	•	•
Dedicated banner on stage and obstacle course	•	
Logo on all signage	•	•
Recognition during announcements	•	•

POST-EVENT RECOGNITION

Half-page ad in one seasonal Recreation Guide (24,000 households)	•	
Guest passes to DGPD 4500 Fitness Center	4	
One foursome to Downers Grove Golf Club	•	
Logo in Thank You Ad in Winter Recreation Guide (24,000 households)	•	•
Invitation to Sponsor Thank You Party (Fall 2022)	•	•