



Downers Grove Park District 2022 EVENT SPONSORSHIPS

Summer CONCERT SERIES



**TUESDAYS, MAY 24 TO AUG. 16
6-8:30PM • FISHEL PARK**

Kick back, relax and enjoy free, live music all summer long at Veterans Memorial Pavilion in Fishel Park! The open-air concerts feature 13 weeks of rock, country, blues and oldies music starting at 7 pm. This family-friendly summer hotspot includes food trucks, beer and wine.

LIVE CONCERTS: 1,500-2,500 VISITORS PER WEEK

TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG

PRESENTING
13 CONCERTS
\$7,500

TRIO
3 CONCERTS
\$1,250

SOLO
1 CONCERT
\$500

PRE-EVENT RECOGNITION

	PRESENTING 13 CONCERTS \$7,500	TRIO 3 CONCERTS \$1,250	SOLO 1 CONCERT \$500
Title sponsor for event; Presented by "Your Company"	•		
Press release announcing partnership	•		
Inclusion as presenting sponsor in all communications	•		
Logo on all promotional materials	TOP	•	•
Logo/link in email blasts/social media posts	TOP	•	•
Logo/link on event webpage on DGPD website	TOP	•	•

ONSITE RECOGNITION (per each concert sponsored)

	PRESENTING 13 CONCERTS \$7,500	TRIO 3 CONCERTS \$1,250	SOLO 1 CONCERT \$500
Opportunity to welcome guests & introduce band	•		
Reserved picnic table or seating area at each concert	•		
Logo on two large feather banners flanking the stage	•		
Advertisement on promotional handfans	•		
10'x10' booth space in sponsor area (1 table and 2 chairs)	•	•	•
Logo on volunteer T-shirt	•	•	•
Logo on event signage	•	•	•
Recognition in event announcements	•	•	•

POST-EVENT RECOGNITION

	PRESENTING 13 CONCERTS \$7,500	TRIO 3 CONCERTS \$1,250	SOLO 1 CONCERT \$500
Half-page ad in one seasonal Recreation Guide (24,000 households)	•		
Banner ad in one monthly electronic newsletter (6,500 subscribers)	•		
One foursome to Downers Grove Golf Club	•	•	
Guest day passes to DGPD 4500 Fitness Center	12	4	
Logo in Thank You Ad in Winter Recreation Guide	•	•	•
Invitation to Sponsor Thank You Party (Fall 2022)	•	•	•