



Downers Grove Park District 2022 EVENT SPONSORSHIPS

Big Bash 75TH ANNIVERSARY EVENT



SATURDAY, MAY 14
12-7PM • MCCOLLUM PARK

Join us for a celebration of epic proportions as we cap off a year of activities and programs celebrating the Downers Grove Park District's 75th anniversary! Party the day away with free activities and tournaments for the whole family at McCollum Park. Listen to live music, enjoy tasty eats from local food trucks and sip some wine and beer. A kids' area will feature inflatables, games and crafts. Stroll the Sponsor Showcase to receive goodies from local businesses.

ESTIMATED ATTENDANCE: 500-1,000 VISITORS

TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG

PRE-EVENT RECOGNITION

	PRESENTING \$2,500	KIDS' AREA OR TOURNAMENT \$750	PARTNER \$300
Inclusion as presenting sponsor in all communications	•		
Exclusive social media posts promoting partnership	•		
Logo inclusion on all promotional materials	TOP	•	
Logo/link in email blasts/social media posts	TOP	•	
Logo/link on DGPD event website	TOP	•	•

ONSITE RECOGNITION

Opportunity to welcome guests & introduce band	•		
Logo on alcohol wristbands	•		
Logo on volunteer T-shirts	•	•	•
10'x10' booth space in sponsor area (1 table and 2 chairs)	•	•	•
Dedicated banner in beer garden	•		
Dedicated banner in Kids' Area or Tournament Area		•	
Logo on all signage	•	•	•
Recognition during announcements	•	•	•

POST-EVENT RECOGNITION

Half-page ad in one seasonal Recreation Guide (24,000 households)	•		
Banner ad in one monthly electronic newsletter (6,500 subscribers)	•	•	
Guest day passes to DGPD 4500 Fitness Center	4		
One foursome to Downers Grove Golf Club	•		
Logo in Thank You Ad in Winter Recreation Guide	•	•	•
Invitation to Sponsor Thank You Party (Fall 2022)	•	•	•