



# Downers Grove Park District PRINT ADVERTISING

## RECREATION GUIDES

**RECEIVE 20% OFF WITH THE 3X RATE!**

### CONNECT WITH THE COMMUNITY

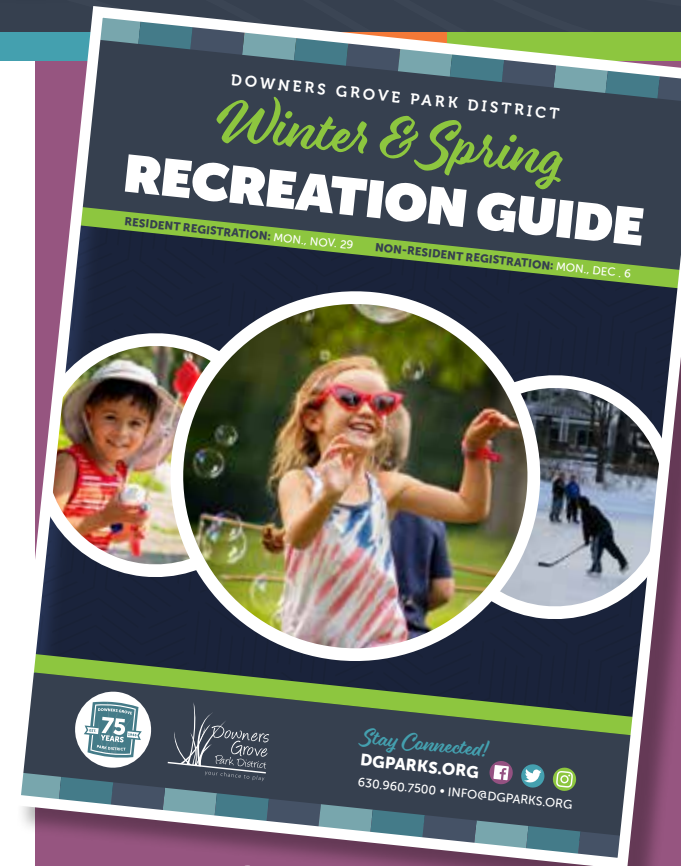
Downers Grove Park District is proud to offer affordable advertising options to local businesses. Generate more visibility for your brand, share your message and connect with targeted audiences through our print advertising opportunities.

### ESTIMATED EXPOSURE

- 23,000 printed guides delivered to homes in Downers Grove
- 1,000 printed guides available at Park District facilities
- 10,000+ views of digital guide available at [dgparks.org](http://dgparks.org)

### PLACEMENT OPTIONS Summer ■ Fall ■ Winter/Spring

PLACEMENT	1X ISSUE PRICE	3X ISSUE PRICE (20% OFF)
Inside Quarter Page	\$275	\$220 (Save \$55 per issue)
Inside Half Page	\$550	\$440 (Save \$110 per issue)
Inside Full Page	\$825	\$660 (Save \$165 per issue)
Inside Front Cover Full Page	\$1,650	\$1,320 (Save \$330 per issue)
Inside Back Cover Full Page	\$1,650	\$1,320 (Save \$330 per issue)
Outside Back Cover Full Page	\$1,925	\$1,540 (Save \$385 per issue)



*Share your company's message*  
**WITH EVERY HOUSEHOLD IN DOWNERS GROVE!**

EMAIL [INFO@DGPARKS.ORG](mailto:INFO@DGPARKS.ORG)



# Downers Grove Park District DISTRICT-WIDE ADVERTISING

## OUTDOOR BANNERS

### *Athletic Fields*

#### **\$500 COMMITMENT PLUS BANNER**

- April to September
- Location: Doerhoefer Park, McCollum Park or Washington Park

### *Ice Rinks*

#### **\$200 COMMITMENT PLUS BANNER**

- Mid-December to February
- Location: McCollum Park or Doerhoefer Park

## RECREATION CENTER

### *Gymnasium Track*

#### **INDOOR BANNER**

- **\$500 COMMITMENT for 6 months**
- **\$900 COMMITMENT for 12 months**

- Location: Recreation Center

### *Lower Level*

#### **LIGHTED POSTER**

- **\$500 COMMITMENT for 6 months**
- **\$900 COMMITMENT for 12 months**

- Location: Recreation Center



### *Digital Advertisement*

#### **\$150 COMMITMENT**

- E-newsletter banner ad
- Link to your website
- Choose one month (Jan. to Dec.)
- Reach approximately 6,500+ subscribers



### *Customized Packages*

**FIT YOUR BUSINESS  
NEEDS AND BUDGET**

**EMAIL US AT  
INFO@DGPARKS.ORG**



# Downers Grove Park District GOLF CLUB ADVERTISING

## DOWNERS GROVE GOLF CLUB

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### *Score Card* AD

#### **\$1,000 COMMITMENT**

- Printed ad placed inside all score cards
- 9-month commitment:  
March to November
- Reach 40,000+ golfers

### *Fence* BANNER

#### **\$1,000 COMMITMENT + BANNER**

- 9-month commitment:  
March to November
- Reach 40,000+ golfers

### *Range Shelter* DECAL

#### **\$750 COMMITMENT**

- Floor decal at 1 bay; 5 available
- 9-month commitment:  
March to November
- Reach 32,000+ golfers

### *Golf Cart* PLACARDS

#### **\$500 COMMITMENT**

- Printed ad placed inside all golf carts
- 9-month commitment:  
March to November
- Reach 18,500+ golfers

### *Mobile App* AD

#### **\$500 COMMITMENT**

- Pop-up ad with link at one hole
- 9-month commitment:  
March to November
- Ability to change message

### *E-Newsletter* AD

#### **\$250 COMMITMENT**

- Banner ad in electronic newsletter
- Choose one month:  
March to November
- Reach 14,000+ subscribers



## ABOUT THE DOWNERS GROVE GOLF CLUB

The historic Downers Grove Golf Club is a unique and scenic 9-hole golf course located in Downers Grove, Illinois. In 2020, the Downers Grove Golf Club welcomed nearly 40,000 rounds of golf. The driving range is open year round and features a large practice putting green, sand trap, chipping area and heated driving range shelter covering 10 of the 24 hitting stations. The course offers lessons, leagues, clinics and summer camps for golfers of all ages.

**LEARN MORE AT [DOWNERSGROVEGOLFCLUB.ORG](http://DOWNERSGROVEGOLFCLUB.ORG)**