



Downers Grove Park District

2022 ADVERTISING AGREEMENT

COMPANY/ORGANIZATION: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

ADVERTISING OPPORTUNITIES

Summer • Fall • Winter/Spring

RECREATION GUIDE PRINT ADVERTISING

OPTIONS	1 SEASON	ALL 3 SEASONS
Inside Quarter Page	<input type="checkbox"/> \$275	<input type="checkbox"/> \$660
Inside Half Page	<input type="checkbox"/> \$550	<input type="checkbox"/> \$1,320
Inside Full Page	<input type="checkbox"/> \$825	<input type="checkbox"/> \$1,980
Inside Front Cover Full Page	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$3,960
Inside Back Cover Full Page	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$3,960
Outside Back Cover Full Page	<input type="checkbox"/> \$1,925	<input type="checkbox"/> \$4,620

SEASON: Summer Fall Winter/Spring

Golf Course ADVERTISING

OPTIONS	
Printed Score Card (full season)	<input type="checkbox"/> \$1,000
Fence Banner (full season)	<input type="checkbox"/> \$1,000 plus banner
Range Shelter Decal (full season)	<input type="checkbox"/> \$750
Golf Cart Placard (indicate month):	<input type="checkbox"/> \$500 per month
Golf App Ad (indicate hole #):	<input type="checkbox"/> \$500 per hole
E-newsletter (indicate month):	<input type="checkbox"/> \$250 per month

Park District E-NEWSLETTER

MONTH Indicate month below	1 MONTH
	<input type="checkbox"/> \$150

Banner ADVERTISING

ATHLETIC FIELDS	APRIL TO SEPT.
Doerhoefer Park	<input type="checkbox"/> \$500 plus banner
McCullum Park	<input type="checkbox"/> \$500 plus banner
Washington Park	<input type="checkbox"/> \$500 plus banner
ICE RINKS	MID-DEC. TO FEB.
Doerhoefer Park	<input type="checkbox"/> \$200 plus banner
McCullum Park	<input type="checkbox"/> \$200 plus banner
Prince Pond	<input type="checkbox"/> \$200 plus banner

RECREATION CENTER BANNER OR POSTER

6 months	<input type="checkbox"/> \$500 plus banner
12 months	<input type="checkbox"/> \$900 plus banner

OPTION: Banner Poster

Notes: _____

Total INVESTMENT: _____

RECREATION GUIDE

ISSUE	RESERVATION DUE	ARTWORK & PAYMENT DUE	DELIVERED TO RESIDENTS
Summer	Dec. 1, 2021	Dec. 13, 2021	Feb. 25, 2022
Fall	April 1, 2022	April 25, 2022	June 24, 2022
Winter/Spring	Sept. 1, 2022	Sept. 19, 2022	Nov. 11, 2022

Artwork Guidelines

RECREATION GUIDE SPECS	SIZE	BLEED	FORMAT
Full Page - Internal	8.25" x 10.75"	.125" bleed on all sides	PDF OR JPEG
Full Page - Back Cover	8.25" x 8.875"	.125" bleed on three sides (not top)	PDF OR JPEG
Quarter Page	3.65" x 4.875"	No bleed	PDF OR JPEG
Half Page - Vertical	4.05" x 10.75"	.125" bleed	PDF OR JPEG
Half Page - Horizontal	8.25" x 5.375"	.125" bleed	PDF OR JPEG

OTHER ADVERTISING

ITEM	SIZE	FORMAT	ARTWORK & PAYMENT DUE
Enewsletter Ads	800px x 400px	JPEG OR PNG	15th of the month
Indoor & Outdoor Banners	72" x 36"	Vinyl banner with grommets	March 12, 2022
Score Card Ad	3.36" x 1.5"	PDF OR JPEG	Feb. 1, 2022
Golf App Ad	250px x 170px	PDF OR JPEG	15th of the month
Golf Cart Placard	8" x 5.5"	PDF OR JPEG	Ongoing
Driving Range Decal	36"x36"	PDF OR JPEG	Ongoing

ARTWORK AND PAYMENT

- Advertisers are required to provide print-ready artwork for their ad placement. Please email PDF or JPEG artwork to Darby Beasley at darbybeasley@dgparks.org.
- Advertisers are required to provide already printed vinyl banners with grommets to the Park District. The Park District will not provide banners. Please coordinate delivery of your banner with Darby Beasley at darbybeasley@dgparks.org.
- Design services may be available if requested prior to signing the advertising agreement.
- Payment must be received by the due date indicated above.
- Checks should be made payable to Downers Grove Park District and delivered to:
Administration Office, Attn: Darby Beasley, 2455 Warrenville Rd., Downers Grove, IL 60515