Downers Grove Park District

WALNUT PARK

COMMUNITY SURVEY RESULTS

DECEMBER 9 TO 23, 2020
Survey Overview

The Downers Grove Park District has begun work on a long-term master plan for the existing Walnut Park property—a 19.6-acre parcel of land located on Walnut Avenue just south of Ogden Avenue in the northwest corner of Downers Grove. Community input is a vital component in developing new recreation amenities to meet the current and future needs and desires of residents living in Downers Grove. Therefore, the Park District conducted a community-wide survey using Survey Monkey to gauge the interest of specific amenities as they begin this process. The online survey was available from Dec. 9 to 23, 2020, on the District’s website at dgparks.org. By completing the survey, Downers Grove residents could choose to enter a drawing for a $100 VISA gift card.

Outreach Methods

- **PRESS RELEASE**
  Sent to four local news outlets

- **WEBSITE**
  Posted to DGPD blog with 249 views

- **EBLAST**
  Two eblasts sent to 13,156 subscribers with a 31% open rate

- **SOCIAL MEDIA**
  Posted to Facebook, Twitter, Nextdoor and external sites with a reach of 26,800+

Demographics

- **TOTAL SURVEY RESPONDENTS**
  Approximately 3.4% of Downers Grove households

- **92% DOWNERS GROVE RESIDENTS**

- **RESPONDENT AGES**
  - 34% Ages 35-44
  - 26% Ages 45-54
  - 15% Ages 55-64
  - 15% Ages 65+
  - 10% Ages 34 and under

- **RESPONDENT HOUSEHOLD SIZE**
  - 34% 4 members
  - 22% 2 members
  - 17% 5 members
  - 17% 3 members
  - 10% Other
WALNUT PARK SURVEY Summary

TOP 5 Desired Indoor Amenities

- **Walking/Jogging Track**: 50% Very Interested, 16% Somewhat Interested
- **Multi-Purpose Space**: 29% Very Interested, 29% Somewhat Interested
- **Sports Training & Performance**: 24% Very Interested, 24% Somewhat Interested
- **100x60 Yard Synthetic Turf**: 23% Very Interested, 14% Somewhat Interested
- **Indoor Tennis Courts**: 21% Very Interested, 20% Somewhat Interested

TOP 5 Desired Outdoor Amenities

- **Walking/Jogging Path**: 66% Very Interested, 16% Somewhat Interested
- **Bike Path**: 59% Very Interested, 18% Somewhat Interested
- **Playground**: 37% Very Interested, 21% Somewhat Interested
- **Dog Park**: 33% Very Interested, 13% Somewhat Interested
- **Tennis Courts**: 24% Very Interested, 25% Somewhat Interested

Honorable Mentions

- **Natural Area**: 26 respondents (4%) suggested that Walnut Park should remain a natural area to complement the Belmont Prairie for passive recreation.
- **Pool or Splashpad**: 77 respondents (10%) suggested that Walnut Park should feature a public pool or outdoor sprayground/splashpad.
**WALNUT PARK SURVEY Summary**

**Current participation in SPORTS PROGRAMS**

- **#1 CAR**: 74%
- **#2 BICYCLE**: 13%
- **#3 WALK/RUN**: 12%

**Mode of TRANSPORTATION**

- **#1 YES!**: 47%
- **#2 MAYBE**: 33%
- **#3 NO**: 20%

**Outdoor Equipment RENTALS**

- **NOT A PARTICIPANT**: 40%
- **1-3 TIMES PER WEEK**: 22%
- **1-3 TIMES PER YEAR**: 15%

**Current use of existing indoor & outdoor SPORTS-RELATED AMENITIES**

- **NOT A PARTICIPANT**: 29%
- **1-3 TIMES PER WEEK**: 22%
- **1-3 TIMES PER YEAR**: 13%