CONNECT WITH THE COMMUNITY

The Downers Grove Park District is proud to offer community events and recreation programs that promote fun, healthy and active lifestyles to participants of all ages. Our partnerships help to generate more visibility for your brand and provide opportunities to connect with targeted audiences in the community through pre-event promotions and onsite engagement.

SUPPORT OUR MISSION

The Downers Grove Park District enriches the community through natural area preservation and exceptional recreation, parks, and facilities that inspire memorable experiences. With almost 600 acres of parks and facilities, there are thousands of opportunities for individuals of all ages and interests to grow, play, imagine and explore. Your partnership assists in our ability to provide high-quality, low-cost recreational experiences to the community.
**Summer CONCERT SERIES**

**TUESDAYS, MAY 25 TO AUG. 17**

6-8:30PM • FISHEL PARK

Kick back, relax and enjoy free, live music all summer long at Veterans Memorial Pavilion in Fishel Park! The open-air concerts feature 13 weeks of rock, country, blues and oldies music starting at 7 pm. This family-friendly summer hotspot includes food trucks, beer and wine.

**LIVE CONCERTS: 1,500-2,000 VISITORS PER WEEK**

*In the event that state guidelines do not permit in-person concerts in 2021, the Summer Concert Series will held in a virtual format. If this is the case, additional recognition opportunities will be provided.*

**TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG**

<table>
<thead>
<tr>
<th><strong>PRE-EVENT RECOGNITION</strong></th>
<th><strong>BIG BAND 15 CONCERTS</strong> $5,000</th>
<th><strong>TRIO BAND 3 CONCERTS</strong> $1,250</th>
<th><strong>SOLO 1 CONCERT</strong> $500</th>
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</thead>
<tbody>
<tr>
<td>Title sponsor for event; Presented by &quot;Your Company&quot;</td>
<td>•</td>
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<td></td>
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<tr>
<td>Press release announcing partnership</td>
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<tr>
<td>Inclusion as presenting sponsor in all communications</td>
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<tr>
<td>Logo on all promotional materials</td>
<td>TOP</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Logo/link in email blasts/social media posts</td>
<td>TOP</td>
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<td>•</td>
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<tr>
<td>Logo/link on event webpage on DGPD website</td>
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**EVENT ON-SITE RECOGNITION (per each concert sponsored)**

<table>
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<tr>
<th></th>
<th>10x10</th>
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<tbody>
<tr>
<td>Opportunity to welcome guests &amp; introduce band</td>
<td>•</td>
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<tr>
<td>Reserved picnic table or seating at each concert</td>
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<tr>
<td>Booth space at event</td>
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<tr>
<td>Logo on volunteer T-shirt</td>
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<td>•</td>
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<tr>
<td>Logo on event signage</td>
<td>•</td>
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<tr>
<td>Recognition in event announcements</td>
<td>•</td>
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**POST-EVENT RECOGNITION**

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<tbody>
<tr>
<td>Half-page ad in one issue of Recreation Guide</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>One foursome to Downers Grove Golf Club</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Guest passes to DGPD 4500 Fitness Center</td>
<td>12</td>
<td>4</td>
</tr>
<tr>
<td>Logo in Thank You Ad in Winter Recreation Guide</td>
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DOWNERS GROVE PARK DISTRICT

2021 EVENT SPONSORSHIPS

Saturdays, August 28
8AM Start • McCollum Park

The BBQ BOLT brings the community together to celebrate the end of summer with fitness and fun! The race finishes with a post-race Picnic in the Park featuring BBQ, beer, sponsor tents, awards and festivities for all ages! Participants can choose their option—5K, 1-mile or virtual race.

ESTIMATED ATTENDANCE:
450 Racers, Volunteers & Spectators

TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG

BBQ BOLT RUN/WALK

PRE-RACE RECOGNITION
- Inclusion as presenting sponsor in all communications
- Opportunity to be packet pickup site
- Exclusive social media posts promoting partnership
- Logo inclusion on all promotional materials
- Logo/link in email blasts/social media posts
- Logo/link on DGPD event website

RACE-DAY RECOGNITION
- Logo on racer bibs and/or alcohol wristbands
- Complimentary race registrations 4
- Logo on participant T-shirts
- 10’x10’ booth space at post-race festivities 2
- Logo on all signage
- Coupon in virtual goodie bag
- Recognition during race announcements

POST-RACE RECOGNITION
- Half-page ad in one issue of the Recreation Guide
- Guest passes to DGPD 4500 Fitness Center 4
- One foursome to Downers Grove Golf Club
- Logo in Thank You Ad in Winter Recreation Guide
- Logo in Thank You Email to participants

GRILL MASTER $2,500
HIGH ON THE HOG $1,000
SECRET SAUCE $300

GRILL MASTER

HIGH ON THE HOG

SECRET SAUCE

GRILL MASTER $$$
HIGH ON THE HOG $$
SECRET SAUCE $