



# Downers Grove Park District 2021 EVENT SPONSORSHIPS

## BBQ BOLT RUN/WALK



**SATURDAY, AUGUST 28**  
**8AM START • MCCOLLUM PARK**

The BBQ BOLT brings the community together to celebrate the end of summer with fitness and fun! The race finishes with a post-race Picnic in the Park featuring BBQ, beer, sponsor tents, awards and festivities for all ages! Participants can choose their option—5K, 1-mile or virtual race.

**ESTIMATED ATTENDANCE:**  
**450 RACERS, VOLUNTEERS & SPECTATORS**

**TO PARTICIPATE, EMAIL US AT [EVENTS@DGPARKS.ORG](mailto:EVENTS@DGPARKS.ORG)**

### PRE-RACE RECOGNITION

	GRILL MASTER \$2,500	HIGH ON THE HOG \$1,000	SECRET SAUCE \$300
Inclusion as presenting sponsor in all communications	•		
Opportunity to be packet pickup site	•		
Exclusive social media posts promoting partnership	•		
Logo inclusion on all promotional materials	•	•	
Logo/link in email blasts/social media posts	•	•	
Logo/link on DGPD event website	•	•	•

### RACE-DAY RECOGNITION

Logo on racer bibs and/or alcohol wristbands	•		
Complimentary race registrations	4		
Logo on participant T-shirts	•	•	
10'x10' booth space at post-race festivities	2	•	
Logo on all signage	•	•	•
Coupon in virtual goodie bag	•	•	•
Recognition during race announcements	•	•	•

### POST-RACE RECOGNITION

Half-page ad in one issue of the Recreation Guide	•		
Guest passes to DGPD 4500 Fitness Center	4		
One foursome to Downers Grove Golf Club	•		
Logo in Thank You Ad in Winter Recreation Guide	•	•	•
Logo in Thank You Email to participants	•	•	•