**2021 Event Sponsorships**

**Downers Grove Park District**

**BBQ BOLT RUN/WALK**

**SATURDAY, AUGUST 28**

**8AM START • MCCOLLUM PARK**

The BBQ BOLT brings the community together to celebrate the end of summer with fitness and fun! The race finishes with a post-race Picnic in the Park featuring BBQ, beer, sponsor tents, awards and festivities for all ages! Participants can choose their option—5K, 1-mile or virtual race.

**ESTIMATED ATTENDANCE:**

450 RACERS, VOLUNTEERS & SPECTATORS

**TO PARTICIPATE, EMAIL US AT EVENTS@DGPARKS.ORG**

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**Pre-Race Recognition**

- Inclusion as presenting sponsor in all communications
- Opportunity to be packet pickup site
- Exclusive social media posts promoting partnership
- Logo inclusion on all promotional materials
- Logo/link in email blasts/social media posts
- Logo/link on DGPD event website

**Race-Day Recognition**

- Logo on racer bibs and/or alcohol wristbands
- Complimentary race registrations 4
- Logo on participant T-shirts
- 10’x10’ booth space at post-race festivities 2
- Logo on all signage
- Coupon in virtual goodie bag
- Recognition during race announcements

**Post-Race Recognition**

- Half-page ad in one issue of the Recreation Guide
- Guest passes to DGPD 4500 Fitness Center 4
- One foursome to Downers Grove Golf Club
- Logo in Thank You Ad in Winter Recreation Guide
- Logo in Thank You Email to participants

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**Grill Master**

- $2,500

**High on the Hog**

- $1,000

**Secret Sauce**

- $300