The Downers Grove Park District is proud to offer affordable advertising options to local businesses. Generate more visibility for your brand, share your message and connect with targeted audiences through digital communication, print advertising or onsite signage.

SUPPORT OUR MISSION

The Downers Grove Park District enriches the community through natural area preservation and exceptional recreation, parks, and facilities that inspire memorable experiences. With almost 600 acres of parks and facilities, there are thousands of opportunities for individuals of all ages and interests to grow, play, imagine and explore. Your partnership assists in our ability to provide high-quality, low-cost recreational experiences to the community.
2021 ADVERTISING OPPORTUNITIES

Downers Grove Park District

**Athletic Fields**

**BANNER PLACEMENT**

- **$500 COMMITMENT PLUS BANNER**
  - April to Sept. (6 months total)
  - Location: Doerhoefer Park, McCollum Park or Washington Park

**Ice Rink**

**BANNER PLACEMENT**

- **$200 COMMITMENT + BANNER**
  - Mid-December to Feb. (2.5 months total)
  - Location: McCollum Park

**Electronic Newsletter**

**DIGITAL ADVERTISEMENT**

- **$150 COMMITMENT**
  - E-newsletter banner ad
  - Choose one month (Jan. to Dec.)
  - Reach approximately 5,500+ subscribers

**Downers Grove Golf Club**

**DIGITAL ADVERTISEMENT**

- **$400 COMMITMENT**
  - E-newsletter banner ad
  - Choose one month (March to Nov.)
  - Reach approximately 11,000+ golfers

**GOLF CART PLACARD**

- **$400 COMMITMENT**
  - Printed ad placed inside all golf carts
  - March to Nov. (9 months total)
  - Reach approximately 11,000+ golfers

**SCORE CARD**

- **$500 COMMITMENT**
  - Printed ad placed inside all score cards
  - March to Nov. (9 months total)
  - Reach approximately 19,000+ golfers

**DRIVING RANGE SHELTER**

- **$500 COMMITMENT**
  - Floor decal at 1 bay; 5 available
  - March to Nov. (9 months total)
  - Reach approximately 19,000+ golfers

**FENCE BANNER**

- **$750 COMMITMENT PLUS BANNER**
  - You supply banner for main fence
  - March to Nov. (9 months total)
  - Reach approximately 32,000+ golfers
2021 ADVERTISING OPPORTUNITIES

Downers Grove Park District

Summer • Fall • Winter

RECREATION GUIDES

PRINT ADVERTISING

NEW! 20% DISCOUNT FOR 3 SEASONS

PRINT ADVERTISERS RECEIVE:
- Print advertisement featured in seasonal Recreation Guide delivered to 23,000 Downers Grove homes
- Advertisement in seasonal digital Recreation Guide with approximately 4,500 views

PLACEMENT OPTIONS: Summer • Fall • Winter

PRINT ADVERTISING RATES

<table>
<thead>
<tr>
<th>PLACEMENT</th>
<th>1X ISSUE PRICE</th>
<th>3X ISSUE PRICE (20% OFF)</th>
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</thead>
<tbody>
<tr>
<td>Inside Quarter Page</td>
<td>$250</td>
<td>$200</td>
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<tr>
<td>Inside Half Page</td>
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<tr>
<td>Inside Full Page</td>
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<td>$600</td>
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<tr>
<td>Inside Front Cover Full Page</td>
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<td>$1,500</td>
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</tr>
<tr>
<td>Outside Back Cover Full Page</td>
<td>$1,750</td>
<td>$1,400</td>
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</tbody>
</table>

DIGITAL ADVERTISING

To provide flexibility in our programming during ongoing modifications needed to meet guidelines due to COVID-19, the Downers Grove Park District will publish a digital Recreation Guide only for spring 2021. New digital options are available!

SPRING ADVERTISERS RECEIVE:
- Advertisement in digital Spring Recreation Guide with approximately 4,500 views
- Logo in one newsletter mailed to 23,000 Downers Grove homes
- Logo and website link featured in one e-newsletter sent to 7,000+ subscribers
- One unique Social Media Shoutout posted to the Downers Grove Park District Facebook page with 5,500+ followers

PLACEMENT OPTIONS:
- Quarter Page: $250
- Half Page: $500
- Inside Full Page: $750
- Inside Front Cover Full Page: $1,500