



Downers Grove Park District

2021 ADVERTISING OPPORTUNITY



Launching May 1!

GOLF APP ADVERTISING AT THE DOWNERS GROVE GOLF CLUB

ESTIMATED EXPOSURE: 5,000+ golfers in 2021

- One pop-up advertisement available per hole on the course
- Advertisements appear when users open the app to record their score following each hole
- Each advertisement includes:
 - One graphic (250x170 pixels)
 - A short headline
 - A 75-word description
 - Button with link to your website
 - Opportunity to provide new artwork each month

ANNUAL INVESTMENT: \$500 PER HOLE

TO RESERVE YOUR GOLF APP ADVERTISING, EMAIL US AT MARKETING@DGPARKS.ORG.

ABOUT THE DOWNERS GROVE GOLF CLUB

The historic Downers Grove Golf Club is a unique and scenic 9-hole golf course located in Downers Grove, Illinois. In 2020, the Downers Grove Golf Club welcomed nearly 40,000 rounds of golf. The driving range is open year round and features a large practice putting green, sand trap, chipping area and heated driving range shelter covering 10 of the 24 hitting stations. The course offers lessons, leagues, clinics and summer camps for golfers of all ages.

LEARN MORE AT DOWNERSGROVEGOLFCLUB.ORG