**BBQ BOLT 2020**

**PRE-RACE RECOGNITION**
- Title sponsor for event; Presented by "Your Company"
- Press release announcing partnership
- Inclusion as presenting sponsor in all communications
- Opportunity to be packet-pickup site
- Exclusive social media posts promoting partnership
- Logo inclusion on all promotional materials
- Logo/link in email blasts/social media posts
- Logo/link on DGPD event website
- Logo on racer bibs and/or alcohol wristbands
- Opportunity to participate in race announcements
- Complimentary race registrations
- Logo on participant T-shirts
- Booth space at post-race festivities
- Logo on all signage
- Recognition during race announcements

**RACE-DAY RECOGNITION**
- Logo on racers bibs and/or alcohol wristbands
- Opportunity to participate in race announcements
- Complimentary race registrations
- Logo on participant T-shirts
- Booth space at post-race festivities
- Logo on all signage
- Recognition during race announcements

**POST-RACE RECOGNITION**
- Free rental space at Lincoln or Recreation Center
- Full-page ad in one issue of the Recreation Guide
- Guest passes to DGPD 4500 Fitness Center
- Logo in Thank You Ad in Winter Recreation Guide
- Logo in Thank You Email to participants
- Invitation to Sponsor Thank You Party at the Downers Grove Golf Club

**PARTNERSHIP OPPORTUNITIES**

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<tr>
<th>Pre-Race Recognition</th>
<th>Grill Master (&gt;$5,000)</th>
<th>High on the Hog ($2,500)</th>
<th>Pit Boss ($1,000)</th>
<th>Secret Sauce ($500)</th>
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<td>Title sponsor</td>
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**CONNECT WITH THE COMMUNITY**

Connect with area residents and showcase your brand as a sponsor of the 2020 BBQ BOLT Run/Walk.

Your partnership will champion recreational activities for families in the community, provide youth programs for healthy lifestyles and support inclusion services through SEASPAR for residents with disabilities. Together we can make a big impact in our shared mission to improve the vibrancy, health and sustainability of our community.

**EVENT DETAILS**

The BBQ BOLT brings the community together to celebrate summer with fitness followed by a post-race Picnic in the Park with BBQ, beer and festivities for all ages!

- Saturday, Aug. 29, 2020
- McCollum Park
- 7 to 11am; 8am start
- 5-mile Run; 5K Run/Walk; 1-mile Walk
- 500-1,000 participants/volunteers

**FOR MORE INFORMATION:**

DARBY BEASLEY
DARBYBEASLEY@DGPARKS.ORG
630.960.7256
DGPARKS.ORG
## TRAIN, PREP & STRETCH SPONSOR

1 AVAILABLE • INVESTMENT: $1,500 + 4 VOLUNTEERS

### PRE-RACE RECOGNITION
- Opportunity to provide running and training tips in promotional BBQ BOLT emails (6,300+ subscribers)
- Logo/link in all email blasts and social media
- Logo placement on promotional materials
- Logo/link on DGPD event website

### RACE-DAY RECOGNITION
- Logo on participant T-shirts
- Conduct pre-race stretch and warm-up
- 10x10 space for post-race stretching and consultation
- Recognition during race announcements
- Signage with logo at stretching station

### POST-RACE RECOGNITION
- Logo in Thank You Email to participants
- Logo in Thank You Ad in Winter Recreation Guide
- Opportunity to provide fitness tip in three monthly fitness e-newsletters
- Invitation to Sponsor Thank You Party at the Downers Grove Golf Club

## KIDS’ ACTIVITY SPONSOR

1 AVAILABLE • INVESTMENT: $1,000

### PRE-RACE RECOGNITION
- Logo/link in all email blasts and social media
- Logo on promotional materials
- Logo/link on DGPD event website

### RACE-DAY RECOGNITION
- Signage with company logo by kids’ area
- Opportunity to provide activity and giveaway to kids
- 10x10 booth space at post-race festivities

### POST-RACE RECOGNITION
- Logo in Thank You Email to participants
- Logo in Thank You Ad in Winter Recreation Guide
- Invitation to Sponsor Thank You Party at the Downers Grove Golf Club

## WATER STOP SPONSOR

3 AVAILABLE • INVESTMENT: A MINIMUM OF 6 VOLUNTEERS

### RACE-DAY RECOGNITION
- Signage with logo at water stop
- Opportunity for group or company employees to hand water to runners wearing your company’s branded apparel

### POST-RACE RECOGNITION
- Logo in Thank You Email to participants