CONNECT WITH THE COMMUNITY

The Downers Grove Park District is proud to offer community events and recreation programs that promote fun, healthy and active lifestyles to participants of all ages. Our partnerships help to generate more visibility for your brand and provide opportunities to connect with targeted audiences in the community through pre-event promotions & onsite engagement.

OUR MISSION

Enriching our community through natural area preservation and exceptional recreation, parks, and facilities that inspire memorable experiences.

SUMMER CONCERT SERIES
TUESDAYS, MAY 26 TO AUG. 25
Kick back, relax and enjoy free, live music all summer long at Veterans Memorial Pavilion in Fishel Park! The open-air concerts feature rock, country, blues and oldies music starting at 7 pm. This family-friendly summer hotspot includes food trucks, beer and wine.

1,500-2,500 VISITORS PER WEEK

CHRISTMAS IN JULY
SATURDAY, JULY 25
Christmas only comes once a year…or does it? Visitors will enjoy a day of Christmas-themed activities for the whole family featuring live music, crafts and children’s activities plus local food vendors and adult beverages on tap.

1,000-2,500 VISITORS

BBQ BOLT 5M•5K•1M
SATURDAY, AUG. 29
Celebrate the end of summer at the BBQ Bolt Run/Walk. Participants of all ages and abilities can choose their distance—5-mile, 5K or a 1-mile run/walk. The race finishes with a post-race Picnic in the Park at McCollum Park featuring BBQ, beer and festivities.

500-1,000 PARTICIPANTS & VOLUNTEERS

PARTIES IN THE PARK
APRIL 22 • JULY 15 • AUG. 12
Pop-up Parties in the Park provide outdoor games, activities and giveaways at our neighborhood parks.

100-250 VISITORS

FISHING DERBY
AUG. 1
Families reel in three hours of fun during the annual Fishing Derby. Prizes are awarded for the shortest and longest fish caught by age.

100-250 VISITORS

HALLOWEEN EVENTS
OCT. 16 • 17 • 31
Brave souls can explore the haunted trail at Lyman Woods. Blodgett House Boo Fest provides safe trick-or-treating at the Museum.

500-2,500 VISITORS

NEW YEAR’S EVE PARTY
DEC. 31
Families can enjoy a DJ, games, activities and treats with a special countdown to at noon featuring a balloon drop.

200-400 VISITORS

FOR MORE INFORMATION: DARBY BEASLEY • 630.960.7256 • DARBYBEASLEY@DGPARKS.ORG • DGPARKS.ORG
EXPAND YOUR REACH

In addition to event partnerships, the Downers Grove Park District also offers advertising opportunities for local businesses to engage with the community.

- Reach over 7,200 sports-focused visitors at outdoor athletic fields
- Connect with 35,000 golfers at the Downers Grove Golf Club
- Gain exposure to 320,000+ visitors and families at the Recreation Center
- Advertise to 23,300 households through the seasonal Recreation Guide

ADVERTISING DEADLINES

<table>
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<tr>
<th>PUBLICATION</th>
<th>RESERVED BY</th>
<th>ARTWORK DUE</th>
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<td>Winter Guide &amp; Playbook</td>
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<td>Outdoor Banners</td>
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DOWNERS GROVE PARK DISTRICT

With almost 600 acres of parks and facilities, there are thousands of opportunities for individuals of all ages and interests to grow, play, imagine and explore. The Downers Grove Park District takes pride in our ability to provide high-quality recreational experiences and facilities to the community.

48 PARKS • 24 PLAYGROUNDS • 10 WALKING PATHS
50+ ATHLETIC FIELDS • PARK PAVILIONS • LINCOLN CENTER • LYMAN WOODS NATURE CENTER • DOWNERS GROVE MUSEUM • RECREATION CENTER

ONLINE ENGAGEMENT

- 7,000+ Facebook followers
- 1,400+ Twitter fans
- 165,000+ website visitors
- 6,500+ email subscribers

ANNUAL PARTICIPATION

- 25,000+ event attendees
- 58,500+ program participants
- 32,000+ rounds of golf
- 320,000+ rec center visitors

FOR MORE INFORMATION: DARBY BEASLEY • 630.960.7256 • DARBYBEASLEY@DGPARKS.ORG • DGPARKS.ORG
PARTNERSHIP OPPORTUNITIES

2020 SUMMER CONCERT SERIES

PRE-EVENT RECOGNITION
Title sponsor for event; Presented by "Your Company" •
Press release announcing partnership •
Inclusion as presenting sponsor in all communications •
Logo on all promotional materials TOP • • • •
Logo/link in email blasts/social media posts TOP • • • •
Logo/link on event webpage on DGPD website TOP • • • • • •

EVENT ON-SITE RECOGNITION (per each concert sponsored)
Ad placement on event “hand fan” giveaway •
Opportunity to welcome guests & introduce band •
Reserved picnic table or seating at each concert 12 6
Meal & drink vouchers 12 6
Booth space at event 10x10 10x10 10x10 10x10
Logo on volunteer T-shirt • • • •
Logo on event signage • • • • • •
Recognition in event announcements • • • • • •

POST-EVENT RECOGNITION
Half-page ad in one issue of Recreation Guide •
Free rental space at Lincoln or Recreation Center •
Guest passes to DGPD 4500 Fitness Center 12 6 4
Logo in Thank You Ad in Winter Recreation Guide • • • • • •
Invitation to Sponsor Thank You Party at the Downers Grove Golf Club • • • • • •

FOR MORE INFORMATION:
DARBY BEASLEY
DARBYBEASLEY@DGPARKS.ORG
630.960.7256
DGPARKS.ORG

CONNECT WITH THE COMMUNITY
Connect with the Downers Grove community by supporting the 2020 Summer Concert Series. Your partnership directly benefits community members and provides access to fitness opportunities, educational programming and fun events hosted by the Downers Grove Park District.

EVENT DETAILS
• Tuesdays, May 26 to August 25
• 6 to 8:30pm (Band at 7pm)
• Fishel Park in the heart of downtown Downers Grove
• 14 nights with unique bands
• 1,500-2,500 weekly visitors
• Local food and adult beverages

2020 SUMMER CONCERT SERIES

• BIG BAND 14 CONCERTS $7,500
• JAZZ BAND 6 CONCERTS $5,000
• TRIO BAND 3 CONCERTS $2,500
• SOLO 1 CONCERT $1,000
• PARTNER 1 CONCERT $500
FREE CONCERTS • TUESDAYS AT 7PM • VETERANS MEMORIAL PAVILION
FISHEL PARK, DOWNERS GROVE IL • FOOD, WINE & BEER AVAILABLE FOR PURCHASE

We card everyone! Please be prepared to show your ID if you will be enjoying an alcoholic beverage at our concerts. Visitors may not bring outside alcoholic beverages.

2020 LINEUP

MAY 26- THE WAYOUTS, OLDIES • JUNE 2- GOOD CLEAN FUN, POP

JUNE 9- ETHAN BELL BAND, COUNTRY • JUNE 16- BLOORZE BROTHERS TRIBUTE, BLUES BROTHERS

JUNE 23- BRASS FROM THE PAST, HORNS • JUNE 30- PETTY CASH, TRIBUTE- TOM PETTY AND JOHNNY CASH

JULY 7- GENERATION, CLASSIC ROCK • JULY 14- HELLO WEEKEND, POP

JULY 21- DANCING QUEEN TRIBUTE, ABBA • JULY 28- BILLY CROFT & THE 5 ALARM BAND, COUNTRY

AUG. 4- SUSHI ROLL, POP/COVER • AUG. 11- CHICAGO TRIBUTE ANTHOLOGY, TRIBUTE - CHICAGO

AUG. 18- ROSIE AND THE RIVETS, OLDIES - 50S

*AUG. 25- JK AND THE JAM

*Sponsored by the First Congregational United Church of Christ
BBQ BOLT 2020

CONNECT WITH THE COMMUNITY

Connect with area residents and showcase your brand as a sponsor of the 2020 BBQ BOLT Run/Walk.

Your partnership will champion recreational activities for families in the community, provide youth programs for healthy lifestyles and support inclusion services through SEASPAR for residents with disabilities. Together we can make a big impact in our shared mission to improve the vibrancy, health and sustainability of our community.

EVENT DETAILS

The BBQ BOLT brings the community together to celebrate summer with fitness followed by a post-race Picnic in the Park with BBQ, beer and festivities for all ages!

- Saturday, Aug. 29, 2020
- McCollum Park
- 7 to 11am; 8am start
- 5-mile Run; 5K Run/Walk; 1-mile Walk
- 500-1,000 participants/volunteers

PRE-RACE RECOGNITION

Title sponsor for event; Presented by “Your Company”
Press release announcing partnership
Inclusion as presenting sponsor in all communications
Opportunity to be packet-pickup site
Exclusive social media posts promoting partnership
Logo inclusion on all promotional materials
Logo/link in email blasts/social media posts
Logo/link on DGPD event website

Race-Day Recognition

Logo on racer bibs and/or alcohol wristbands
Opportunity to participate in race announcements
Complimentary race registrations 8 6
Logo on participant T-shirts
Booth space at post-race festivities 20x20 10x10 10x10
Logo on all signage
Recognition during race announcements

POST-RACE RECOGNITION

Free rental space at Lincoln or Recreation Center
Full-page ad in one issue of the Recreation Guide
Guest passes to DGPD 4500 Fitness Center 8 6
Logo in Thank You Ad in Winter Recreation Guide
Logo in Thank You Email to participants
Invitation to Sponsor Thank You Party at the Downers Grove Golf Club

FOR MORE INFORMATION:
DARBY BEASLEY
DARBYBEASLEY@DGPAKRS.ORG
630.960.7256
DGPAKRS.ORG
## TRAIN, PREP & STRETCH SPONSOR

**1 AVAILABLE • INVESTMENT: $1,500 + 4 VOLUNTEERS**

### PRE-RACE RECOGNITION
- Opportunity to provide running and training tips in promotional BBQ BOLT emails (6,300+ subscribers)
- Logo/link in all email blasts and social media
- Logo placement on promotional materials
- Logo/link on DGPD event website

### RACE-DAY RECOGNITION
- Logo on participant T-shirts
- Conduct pre-race stretch and warm-up
- 10x10 space for post-race stretching and consultation
- Recognition during race announcements
- Signage with logo at stretching station

### POST-RACE RECOGNITION
- Logo in Thank You Email to participants
- Logo in Thank You Ad in Winter Recreation Guide
- Opportunity to provide fitness tip in three monthly fitness e-newsletters
- Invitation to Sponsor Thank You Party at the Downers Grove Golf Club

## KIDS’ ACTIVITY SPONSOR

**1 AVAILABLE • INVESTMENT: $1,000**

### PRE-RACE RECOGNITION
- Logo/link in all email blasts and social media
- Logo on promotional materials
- Logo/link on DGPD event website

### RACE-DAY RECOGNITION
- Signage with company logo by kids’ area
- Opportunity to provide activity and giveaway to kids
- 10x10 booth space at post-race festivities

### POST-RACE RECOGNITION
- Logo in Thank You Email to participants
- Logo in Thank You Ad in Winter Recreation Guide
- Invitation to Sponsor Thank You Party at the Downers Grove Golf Club

## WATER STOP SPONSOR

**3 AVAILABLE • INVESTMENT: A MINIMUM OF 6 VOLUNTEERS**

### RACE-DAY RECOGNITION
- Signage with logo at water stop
- Opportunity for group or company employees to hand water to runners wearing your company’s branded apparel

### POST-RACE RECOGNITION
- Logo in Thank You Email to participants
CHRISTMAS IN JULY FEST PARTNERSHIP OPPORTUNITIES

CONNECT WITH THE COMMUNITY

Connect with the Downers Grove community by supporting the all-new Christmas in July Fest. Your support directly benefits community members and provides access to fitness opportunities, educational programming and fun events through the Downers Grove Park District.

EVENT DETAILS

Christmas only comes once a year...or does it? Cool off this summer with winter-themed food, fun and activities at Fishel Park on July 25! An avalanche of tasty treats and a wide variety of cold beverages will be available for purchase.

- Saturday, July 25, 2020
- 4-9pm
- Fishel Park
- 750-1,000+ visitors

PRE-EVENT RECOGNITION

Title sponsor for event; Presented by “Your Company”
Press release announcing partnership
Inclusion as presenting sponsor in all communications
Logo/link in email blasts/social media posts
Logo inclusion on all promotional materials
Logo/link on DGPD event website

EVENT ONSITE RECOGNITION

Opportunity to welcome guests & introduce band
Drink vouchers
Logo on volunteer T-shirts
Booth space at event
Recognition in event announcements
Logo on event signage

POST-EVENT RECOGNITION

Half-page ad in one issue of Park District Recreation Guide
Free rental space at Lincoln or Recreation Center
Guest passes to DGPD 4500 Fitness Center
Invitation to Sponsor Thank You Party at the Downers Grove Golf Club
Logo in Thank You ad in Recreation Guide

FOR MORE INFORMATION:

DARBY BEASLEY
DARBYBEASLEY@DGPARKS.ORG
630.960.7256
DGPARKS.ORG
DOWNERS GROVE PARK DISTRICT
FAMILY EVENT OPPORTUNITIES

**FAMILY EVENT OPPORTUNITIES**

**DOWNERS GROVE PARK DISTRICT**

**FOR MORE INFORMATION:** DARBY BEASLEY • 630.960.7256 • DARBYBEASLEY@DGPARKS.ORG • DGPARKS.ORG

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**PARTIES IN THE PARK**

**APRIL 22 • JULY 15 • AUG. 12**

*Pop-up Parties in the Park provide outdoor games, activities and giveaways at our neighborhood parks.*

**100-250 VISITORS**

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**FISHING DERBY**

**AUG. 1**

*BARTH POND AT PATRIOTS PARK*

*Families reel in three hours of fun during the annual Fishing Derby. Prizes are awarded for the shortest and longest fish caught by age.*

**100-250 VISITORS**

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**MOVIES IN THE PARK**

**JUNE 12 • JULY 24 • SEPT.**

*Free outdoor movies will include Moana, Christmas Vacation and The Blues Brothers.*

**200-500 VISITORS**

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**BOO FEST**

**OCT. 31**

*Blodgett House Boo Fest features a themed scavenger hunt and trick-or-treating in a fun, safe environment for ghosts and ghouls of all ages.*

**200-500 VISITORS**

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**HAUNTED TRAIL**

**OCT. 16 AND 17**

*LYMAN WOODS*

*Brave souls can trek into the woods for up-close scary stories, while family-friendly Halloween activities will be offered before dark.*

**500-2,000 VISITORS**

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**NEW YEAR’S EVE COUNCNDOWN TO NOON**

**DEC. 31**

*RECREATION CENTER*

*Families can enjoy a DJ, games, activities and treats with a special countdown to at noon balloon drop.*

**200-400 VISITORS**

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**PRE-EVENT RECOGNITION**

- Logo inclusion on all promotional materials
- Logo/link on DGPD event website

**EVENT ONSITE RECOGNITION**

- Booth/table space at ONE event date
- Logo on event signage

**POST-EVENT RECOGNITION**

- Invitation to Sponsor Thank You party
- Logo in Thank You ad in Winter Rec Guide

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**$300 SPONSOR • CHOOSE ONE EVENT**

**$2,500 SPONSOR • CHOOSE ALL EVENTS**

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**ALL BENEFITS ABOVE PLUS**

- Booth/table space at ALL event dates below
- Logo/link in email blasts/social media posts