

Downers Grove Park District ACTIVE ADULT SPONSORSHIPS



PRESENTING SPONSOR

\$5,000 INVESTMENT

1 AVAILABLE

SENIOR SOCIALS (4 TOTAL)

The Active Adult Socials provide participants ages 55+ an opportunity to enjoy time with friends with a catered lunch and entertainment.

Benefits

- Recognized as the Senior Social Presenting Sponsor in the Recreation Guide, Senior Newsletter, on the District's website, social media posts and event signage
- Opportunity to greet visitors and share info
- Onsite promotional table
- Four complimentary meals during event

PROMOTIONAL OPPORTUNITIES

- Opportunity to attend one week of the Summer Concert Series with promotional table
- Two full-page ads in the seasonal Recreation Guide
- Two quarter-page ads in the bi-monthly Senior Newsletter
- REACH TV display ad for 12 months at the Recreation Center and Lincoln Center
- One banner at Downers Grove Recreation Center
- One poster at the Lincoln Center

PARTNER PERKS

- One foursome of golf to the Belmont Golf Club
- Four guest passes to 4500 Fitness
- Logo in Thank You ad in Winter/Spring Guide



LUNCH & LEARN SPONSOR

\$1,200 INVESTMENT

3 AVAILABLE (ONE PER MONTH)

Hosted monthly at the Lincoln Center, Lunch & Learns provide participants ages 55+ an opportunity to make friends, mingle and learn about topics to improve their health and wellness.

Benefits

- Choose to attend 4 monthly Lunch & Learns for the year with an onsite promotional table, opportunity to greet visitors and present a learning topic (if desired)
- Recognized as a Lunch & Learn Sponsor in the Recreation Guide, Senior Newsletter and on the District's website
- 1/4-page ad in 1 issue of the Senior Newsletter
- Two complimentary lunches during event



MONTHLY BINGO SPONSOR

\$1,200 INVESTMENT

3 AVAILABLE (ONE PER MONTH)

Seniors get together for an afternoon of bingo fun once a month at the Lincoln Center. A light lunch is provided and a small prize and raffle tickets are given to the winner of each round for a chance to win the grand prize!

Benefits

- Choose to attend 4 monthly bingo events for the year with an onsite promotional table, opportunity to greet visitors and provide a prize
- Recognized as a Bingo Sponsor in the Recreation Guide, Senior Newsletter and on the District's website
- 1/4-page ad in 1 issue of the Senior Newsletter
- Two complimentary lunches during event