



Downers Grove Park District

2024 ADVERTISING AGREEMENT

COMPANY/ORGANIZATION: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

AUTHORIZED SIGNATURE: _____ DATE OF AGREEMENT: _____

ADVERTISING OPPORTUNITIES

Summer • Fall • Winter / Spring

RECREATION GUIDE PRINT ADVERTISING

OPTIONS	1 SEASON Indicate season below	ALL 3 SEASONS Includes 20% discount
Inside Quarter Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$840
Inside Half Page	<input type="checkbox"/> \$650	<input type="checkbox"/> \$1,560
Inside Full Page	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,400
Inside Front Cover Full Page	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$4,800
Inside Back Cover Full Page	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$4,800
Outside Back Cover Full Page	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$5,280

SEASON: Summer 2024 Fall 2024 Winter/Spring 2025

Belmont GOLF CLUB ADVERTISING

OPTIONS	
Annual Advertising Bundle - 3 available (Scorecard Ad, Fence Banner, Golf App Ad)	<input type="checkbox"/> \$2,500
Monthly Advertising Bundle (E-newsletter, Table Ads, Golf App Ad)	<input type="checkbox"/> \$750 per month
Fence Banner (full season)	<input type="checkbox"/> \$1,200 plus banner
Golf Cart Placard (indicate month):	<input type="checkbox"/> \$500 per month
E-newsletter (indicate month):	<input type="checkbox"/> \$500 per month

Park District E-NEWSLETTER

MONTH Indicate month below	1 MONTH
	<input type="checkbox"/> \$250

Dance Recital PROGRAM

OPTIONS	
Half Page	<input type="checkbox"/> \$150

Banner ADVERTISING

ATHLETIC FIELDS	APRIL TO OCT.
Doerhoefer Park	<input type="checkbox"/> \$750 plus banner
McCullum Park	<input type="checkbox"/> \$750 plus banner

RECREATION CENTER BANNER OR POSTER	
6 months	<input type="checkbox"/> \$750 plus banner
12 months	<input type="checkbox"/> \$1,200 plus banner

Receive a 20% discount when you purchase 2+ banner locations

Notes: _____

Total INVESTMENT: _____



Downers Grove Park District 2024 ADVERTISING SPECS

RECREATION GUIDE

ISSUE	RESERVATION DUE	ARTWORK & PAYMENT DUE	DELIVERED TO RESIDENTS
Summer	Dec. 1, 2023	Dec. 11, 2023	Feb. 21, 2024
Fall	April 1, 2024	April 15, 2024	June 19, 2024
Winter/Spring	Sept. 1, 2024	Sept. 21, 2024	Nov. 6, 2024

Artwork Guidelines

RECREATION GUIDE SPECS	SIZE	BLEED	FORMAT
Full Page - Internal	8.25" x 10.75"	.125" bleed on all sides	PDF OR JPEG
Full Page - Back Cover	8.25" x 8.875"	.125" bleed on three sides (not top)	PDF OR JPEG
Quarter Page	3.65" x 4.875"	No bleed	PDF OR JPEG
Half Page - Vertical	4.05" x 10.75"	.125" bleed	PDF OR JPEG
Half Page - Horizontal	8.25" x 5.375"	.125" bleed	PDF OR JPEG

OTHER ADVERTISING

ITEM	SIZE	FORMAT	ARTWORK & PAYMENT DUE
Enewsletter Ads	800px x 400px	JPEG OR PNG	15th of the month prior
Indoor & Outdoor Banners	72" x 36"	Vinyl banner with grommets	March 11, 2024
Recital Program Ad	5" x 4"	PDF OR JPEG	April 15, 2024
Score Card Ad	3.36" x 1.5"	PDF OR JPEG	Feb. 1, 2024
Golf App Ad	250px x 170px	PDF OR JPEG	15th of the month prior
Golf Cart Placard	8" x 5.5"	PDF OR JPEG	Ongoing
Driving Range Decal	36"x36"	PDF OR JPEG	Ongoing

ARTWORK AND PAYMENT

- Advertisers are required to provide print-ready artwork for their ad placement. Please email PDF or JPEG artwork to Erin Collins at ecollins@dgparks.org.
- Advertisers are required to provide already printed vinyl banners with grommets to the Park District. The Park District will not provide banners. Please coordinate delivery of your banner with Erin Collins at ecollins@dgparks.org.
- Design services may be available if requested prior to signing the advertising agreement.
- Payment must be received by the due date indicated above.
- Checks should be made payable to Downers Grove Park District and delivered to:
Administrative Office, Attn: Erin Collins, 2455 Warrenville Rd., Downers Grove, IL 60515