

# DOWNERS GROVE PARK DISTRICT ADVERTISING OPPORTUNITIES

DOWNERS GROVE GOLF CLUB | RECREATION CENTER |  
SPORTS FIELDS | SEASONAL RECREATION GUIDE



**23,500**  
Homes Receive  
Seasonal  
Recreation Guide



**45,000+**  
Annual  
Sports & Program  
Participants



**20,000+**  
Annual  
Special Event  
Attendees



**36,000+**  
Annual  
Rounds of Golf



**120,000+**  
Visits to  
4500 Fitness



**7,200+**  
Visitors to  
McCullum Park

## INVEST IN YOUR COMMUNITY!

Advertising dollars are invested back into Downers Grove for improving parks, developing new recreation opportunities and special events or improving our local environment.

TO LEARN MORE, VISIT [DGPARKS.ORG](http://DGPARKS.ORG)!



# DOWNERS GROVE PARK DISTRICT ADVERTISING OPPORTUNITIES

## DOWNERS GROVE GOLF CLUB



### NINE-HOLE COURSE | DRIVING RANGE

Established in 1892, the Downers Grove Golf Club is the site of America's original 18-hole golf course. This historic nine-hole course is one of the most challenging and scenic public courses in Chicago-land. New in 2018 is a climate-controlled and covered driving range.

OPPORTUNITY	INVESTMENT*
Cast Iron Hole Sponsor Sign	\$1,000 (year)
Score Card Ad	\$250 (year)

\*Production costs are not included. Artwork must be submitted with the signed event contract.

Cast Iron Hole Sponsor Sign  
12" x 5"



Score Card Ad  
2" x 3.5"  
PDF file format accepted

**INVEST IN MULTIPLE  
OPPORTUNITIES AND  
RECEIVE A DISCOUNT!**

## RECREATION CENTER



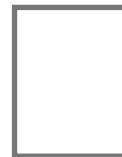
### 4500 FITNESS | OPEN GYM | WALKING TRACK

The Downers Grove Recreation Center is a 69,000 sq. ft. facility featuring a full-service fitness center, three group exercise studios, a gymnasium and walking track. Reach 35,000+ visitors per month.

OPPORTUNITY	INVESTMENT*
Back-lit Poster	\$1,750 (6 months) / \$3,000 (year)
Indoor Banner	\$1,250 (year)

\*Production costs are not included. Artwork must be submitted with the signed event contract.

Indoor Banner  
3' x 6'  
Vinyl with grommets



Back-lit  
Poster  
24" x 36"  
PDF file format accepted

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# SPORTS FIELDS



## BASEBALL | SOFTBALL | SOCCER | FOOTBALL

The Downers Grove Park District manages dozens of baseball and softball fields as well as soccer fields, tennis and pickleball courts and an artificial turf field. Reach over 7,200 sports-focused visitors through banners placed on home run fences at McCollum Park, Doerhoefer Park or Washington Park.

OPPORTUNITY	INVESTMENT*
Outdoor Banner	\$750 (season)

\*Production costs are not included. Artwork must be submitted with the signed event contract.

Outdoor Banner  
3' x 10'  
Vinyl with grommets

# SEASONAL RECREATION GUIDE



## SPRING/SUMMER | FALL | WINTER

Our seasonal recreation guide is published three times per year and reaches all 23,500 households in Downers Grove. This primary marketing tool for the District is also available as an interactive guide online.

OPPORTUNITY	INVESTMENT*
Inside Quarter Page	\$250 (season) / \$700 (year)
Inside Full Page	\$500 (season) / \$1,250 (year)
Back Cover Quarter Page	\$750 (season) / \$2,000 (year)
Inside Front Cover Full Page	\$1,500 (season) / \$3,750 (year)
Back Cover Half Page	\$1,750 (season) / \$4,500 (year)

\*Production costs are not included.

Full Page  
7.5" x 9.5"

Half Page  
3.5" x 9.5"

Quarter Page  
3.5" x 4.5"

ISSUE	DELIVERY	SPACE & ARTWORK DEADLINE*
Spring/Summer	February	December 1
Fall	July	May 1
Winter	November	September 1

\*Artwork should be provided as a PDF without bleeds.



## OUR MISSION

Enriching our community through natural area preservation and exceptional recreation, parks and facilities that inspire memorable experiences.



### FOR MORE INFORMATION:

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