

ADVERTISING OPPORTUNITIES



SPORTS | BANNERS | GOLF | RECREATION GUIDE



Invest in your community!

Advertising dollars are invested back into Downers Grove for projects that include improving parks, developing new recreation opportunities and special events or improving our local environment.

Contact Information:

fyi

Alexander Barton
Director of Business Development
2455 Warrenville Road
Downers Grove, IL 60515
847.502.3557
abarton@dgparks.org

Our Mission

Enriching our community through natural area preservation and exceptional recreation, parks and facilities that inspire memorable experiences.

RECREATION GUIDE

SEASONAL PUBLICATION



Advertising Opportunities

» Reach Downers Grove residents with full-, half- and quarter-page ads. Rates start at \$450.

Delivery Dates

Fall - July

Winter - Nov

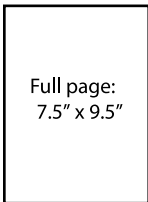
Spring/Summer - Feb



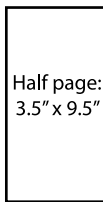
23,000+
HOMES RECEIVE
A GUIDE

Our seasonal guide is published **three times a year** and is the main marketing tool for the Park District. The guides are delivered to every home in Downers Grove. An online, interactive version extends its reach to non-residents, too.

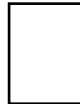
Ad Sizes:



Full page:
7.5" x 9.5"



Half page:
3.5" x 9.5"



Quarter
Page:
3.5" x 4.5"

SPORTS FIELDS

BASEBALL | SOFTBALL | RUNNERS | SOCCER | FOOTBALL



Advertising Opportunities

» Reach sports players and their families with banners and outdoor graphics in our sports fields. Rates start at \$1000.

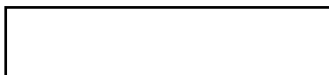


7,200+
VISITORS EACH MONTH
at McCOLLUM PARK

Downers Grove Park District manages dozens of baseball/softball fields as well as soccer fields, tennis and pickleball courts, and an artificial turf field. This provides a unique opportunity to reach sports-focused families with outdoor promotions, including banners on home run fences and all-weather pavement graphics at our flagship parks, including McCollum Park, Doerhoefer Park and Washington Park.

Banner Sizes:

Outfield banner:
3'x10'



RECREATION CENTER

OPEN GYM | 4500 FITNESS | WALKING TRACK



Advertising Opportunities

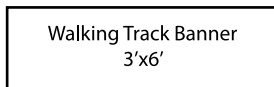
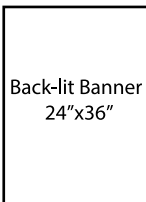
» Reach Fitness members, visitors to the walking track and sports league participants with banners along our walking track and back-lit posters. Packages start at \$1200.



35,000+
VISITORS EACH
MONTH

Downers Grove Recreation Center is home to 4500 Fitness, an indoor walking track and three basketball courts. Advertising in the Recreation Center offers a chance to reach sports and fitness focused residents with your brand.

Banner Sizes:



DOWNERS GROVE GOLF CLUB

NINE-HOLE COURSE | DRIVING RANGE



Advertising Opportunities

» Reach golfers with a hole sponsorship or an ad on our scorecard. Rates start at \$300.



1
THE ONLY GOLF
COURSE IN
DOWNERS GROVE

36,000+
ROUNDS PLAYED
EACH YEAR

Downers Grove Golf Club is the site of America's original 18-hole golf course, established in 1892. The course is now nine holes and offers one of the most challenging and scenic public courses in Chicagoland. The course also features a 24-station driving range. Advertising opportunities include the chance to sponsor a hole with a permanent hole signage.

Ad Sizes:

Score Card Advertisement:
2"x3.5"



Cast Iron Hole Sponsor sign
5"x12"

