

DOWNERS GROVE PARK DISTRICT PRIVACY POLICY

Downers Grove Park District. (the "District") desires to protect the privacy of its online guests at dgparks.org. The District recognizes the importance of confidentiality in regard to the records maintained by the District for all its participants. This privacy policy ("Privacy Policy") is intended to provide you notice of our information management practices, including the types of information gathered and how it is used and safeguarded.

Collection and Our Use of Information

Information collected is used solely for the purposes of programs at the District. The District will collect no personally identifiable information about you when you visit our Site unless you voluntarily choose to provide that information to us. Any personally identifiable information that you provide to us via our Site will be used only for such purposes as are described either in this Privacy Policy or at the point of collection, such as to respond to your questions or comments, or to register for District programs. The type of personally identifiable information we may collect from you when you choose to provide it may include your: name, physical address, e-mail address, credit card numbers, phone numbers, birthdates etc. If you provide contact information, the District may contact you to clarify your comment or question, or to learn about your level of customer satisfaction with our services. We may use the information you give us to help us provide better products and service and to send you information or promotional materials if you request them. If you provide us with an e-mail address, we may send you e-newsletters and other electronic correspondence from time to time.

Statistical vs. Personal Information

Some non-personally identifiable information is collected and stored automatically when you visit the site. If you do nothing during your visit but browse through the site, read pages or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally. Our system collects data in the server log that may include:

- IP address
- Domain name
- Type of browser
- Operating system
- Pages viewed
- Search requests

If you linked to our site from another web site, that web site's address may be logged. We may aggregate this data and use it for statistical purposes. For example, the aggregated data helps us to determine the volume of our site users' interest in areas of our site. It also helps us understand how we can improve the navigation and content of our site. We may disclose this information to third parties.

Choice/Opt-Out

Our site provides users the opportunity to opt-out of receiving communications from us when emails or e-newsletters are sent out. This site gives users the options to send an email to webmaster@dgparks.org for removing their information from our database to not receive future communications or to no longer receive our service.

Sharing of Information

The District may disclose personally identifiable information to third parties when it is required to complete a customer-requested transaction or to provide service. The District does not sell or rent or otherwise distribute user information, including electronic mail addresses, to any outside company or organization, unless legally required to do so. This applies to information that may be collected on the District's web site and on that of any third party with whom the District contracts to provide internet related services. The District does, however, cooperate with law enforcement inquiries, obey court orders, and honor subpoenas and other legal process. Additionally, the District is bound by statute to respond to Freedom of Information Act requests. Your personal information may be disclosed if the District is compelled to do so by law or legal process.

Dgparks.org contains third-party advertisements that may collect information about your visits to our and other web sites. The information collected could provide aggregate statistics about our customers, traffic patterns, and related site information, but does not contain behavioral or identifying information about any user unless that user has given us permission to share that information. In addition, we may share website usage information (not including your name, address, e-mail address, or telephone number unless you have given permission to use this information in this manner) about visitors to our site for the purpose of managing and targeting advertisements on our site.

Protection of information

The District has taken several steps to safeguard the integrity of our data and prevent unauthorized access to information it maintains, including but not limited to authentication, monitoring, auditing and encryption. Security measures have been integrated into the design, implementation and day-to-day practices of the entire operating environment as part of its continuing commitment to risk management. These measures are designed and intended to prevent corruption of data, block unknown or unauthorized access to our systems and information and to provide reasonable protection of private information in our possession.

Security

We will make reasonable efforts to ensure that whatever information you provide will be maintained in a secure environment. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us or from our Site, and you provide such information at your own risk. As such, the District is not responsible for any breach of security or for the actions of any person or entity other than the District.

Protection of Children's Personal Information

We do not publish content that is targeted to children. We do not intend to collect personally identifiable information from anyone under 13 and will not knowingly collect, maintain, or disclose such information. If you are under 13, you should not enter any personally identifiable information about yourself on our site. If you are a parent or guardian who has discovered that your child under the age of 13 has submitted his or her personally identifiable information without your permission or consent, we will make reasonable efforts to remove the information from our database, at your written request. To request the removal of your child's information, please send us an e-mail and be sure to include in your message the same information, including the e-mail address that your child submitted.

Use of Cookies

Non-personal information may also be collected with the use of cookies. "Cookies" are small text files a web site can use to recognize repeat users. When someone visits the site, a cookie is placed on the customer's machine (only if the visitor's web browser has been set to accept cookies) or is read if the visitor has visited the site previously. We may collect aggregated site-visitation statistics using cookies.

Endorsements and links

Reference to any product, process, publication or service of any third party by trade name, trademark, manufacturer or otherwise does not necessarily constitute or imply its endorsement or recommendation by the District. Trademarks contained on this web site are the property of their respective owners. Any links to public and private web sites the District provides are for web sites that may be of interest to the community as a whole, and are provided solely for your convenience. Please be aware that the District does not control or guarantee the accuracy, relevance, timeliness, or completeness of this outside information. The District does not necessarily endorse the views expressed or the facts presented on any of these sites. Furthermore, the District does not endorse any commercial products that may be advertised or available for purchase on any of these sites. All links are subject to the approval of the webmaster.

Disclaimer

The District web site was created to provide the public with information about the District's programs, events and services. The information and features included in the District web site have been compiled from a variety of sources and are subject to change at any time without notice. While we do our best to keep the District's web site current, users should be aware that the information available on this web site

may not be timely, accurate or complete and may not reflect official positions of the District. Please feel free to notify the webmaster of any errors that come to your attention as you use this web site. Neither the District, nor any officer or employee of the District warrants the accuracy, reliability or timeliness of any information published by this system and may not be held liable for any losses caused by reliance on the accuracy, reliability or timeliness of such information. Portions of such information may be incorrect or not current. Any person or entity that relies on any information obtained from this system does so at his/her own risk.

Acceptance of Terms and Changes to Policy

By using any portion or facet of dgparks.org, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our site. We may, at any time, revise these policies by updating this posting. Your continued use of this Site indicates your acceptance of all revisions and you should, therefore, periodically visit this page to review these policies for changes. If you have any comments or questions about this policy, please contact webmaster@dgparks.org.

Effective Date of this Privacy Policy

This Privacy Policy is effective as of **April 5, 2007**